# Reuter's

LAWN and GARDEN SEED, SUPPLIES and EQUIPMENT

# \*Section

# Salen II

For Your Future
Gardening Reference,
When ordering, use convenient order blank on page 17.

THIS is our new seed and garden supply guide for 1954, coming to you in modern, new magazine style, Be sure and save your copy of this helpful section for future reference and ordering. Reuter's enjoys an enviable reputation for quality and stands ready to help you make yours —"A Garden Beautiful."



# EUTER SEED COMPANY Inc.

NEW ORLEANS, LOUISIANA

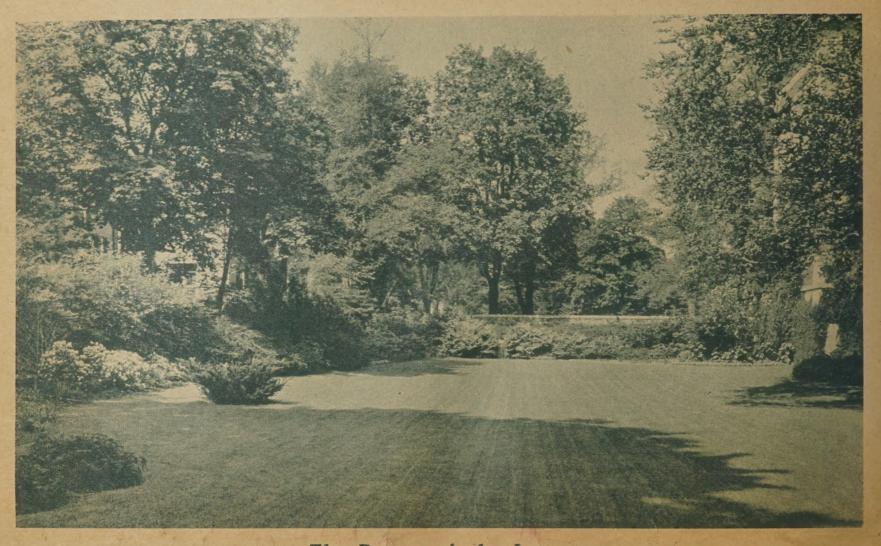
320 N. CARROLLTON AVE.

1035 DECATUR ST.

The Times-Dicamine NEW ORLEANS STATES

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ROTO ● REUTER SEED CO. SECTION ● JANUARY 17, 1954



# ADDS TO THE CHARM OF THE HOME

848 AMERICAN RYE GRASS. [Arasan Treated] The finest Winter Lawn Grass for the South. It is a fast-growing annual with broad, flat blades of delightful green color. Will produce a beautiful and luxuriant solid carpet of grass within two weeks. Sow at the rate of 1 pound to 75 to 100 square feet. On new lawns a rake can be used in mixing the seed into the surface soil. When sowing on a Bermuda or Carpet lawn the grass should be mowed as closely as possible before sprinkling the seed, and for better germination the lawn should be given a light covering with good soil or Peat Moss. Lb. 35c; 5 lbs. \$1.40; 10 lbs. \$2.00; 100 lbs. \$15.50. Postpaid price: 5 lbs. \$1.75.

828 ZOYSIA JAPONICA. This fine-leaved lawn grass will thrive well both in full sun and in dense shade. Because it grows only 3 to 4 inches tall, it requires little mowing. The new strain we are offering grows as rapidly as 5t. Augustine Grass in warm weather, is immune to chinch bugs and has a tendency to crowd out crab grass. Formerly this grass could not be planted from seed, for seed production was exceedingly difficult; however, much experimentation and laboratory work has now made this excellent lawn grass available to you in its easiest planting form—seed. Full. directions for planting with each purchase. Lb. \$4.50; 5-lb. bag \$20.75. Postpaid prices: Lb. \$4.75; 5-lb. bag \$21.25.

829 FANCY BERMUDA GRASS. The most dependable Summer Lawn Grass for Southern gardens. Makes a tough, even, clumpless turf that recovers quickly after cutting. Lasts for years and stands long, hort, dry summers without injury. Succeeds on nearly all types of soil. Germinates in 20 to 30 days with proper soil-moisture. Sow at the rate of 4 pounds to 1000 square feet, from March to September. The seed can be sown on top of your winter grass after mowing same closely. Pass a rake over the grass to prevent the fine seeds from sticking for the blades. Although a perennial, the top of Bermuda Grass dies down during cold winters, but will come up again the next spring. Lb. 70c; 5 lbs. \$3.00; 10 lbs. \$4.90; 100 lbs. \$45.00. Postpaid prices: Lb. 80c; 5 lbs. \$3.45.

830 CARPET GRASS. Spiendid Lawn Grass for the South. Better than Bermuda for poor, sandy soil and semi-shady lawns. It is a perennial, spreading by creeping stems which root at every joint, thus forming a close, compact furf. Germinates in 20 to 30 days if soil is kept properly moist. For a closely matted lawn, sow at the rate of 5 pounds per 1000 square feet from March until July. Like Bermuda Grass, the seed may be sown on top of your winter lawn after close moving. Reuter offers only stock that has been carefully analyzed for purity and germination by Senior Seed Analysts. Lb. 75c; 5 lbs. \$3.25; 10 lbs. \$5.10; 100 lbs. \$47.00. Postpald prices: Lb. 90c; 5 lbs. \$3.75.

826 HULLED BERMUDA GRASS. Reuter offers extra-fancy Bermuda Grass with the hulls removed, a new process which gives much quicker germination. Under favorable moisture and soil conditions, Reuter's Hulled Bermuda Grass will germinate in 8 to 10 days, almost as quickly as Rye Grass. It is more economical because half the quantity is necessary to sow 100 square feet of lawn. Be sure to specify hulled seed when ordering, as otherwise the unbulled seed will be shipped. Lb. 75c; 5 lbs. \$4.0; 10 lbs. \$7.30; 100 lbs. \$68.00. Postpaid prices: Lb. \$1.05; 5 lbs. \$4.65.

ST. AUGUSTINE GRASS. In Florida, and to an ever-increasing extent in New Orleans, the shady lawn problem has been solved by the use of this perennial creeping grass. It is a deep green, broad-bladed grass, creeping by means of surface runners. Somewhat similar to Carpet Grass, except the has a better color and stays green during ordinary winters, Seed is not available, but lawns are established with rooted runners, laid down in parallel trenches about 8 to 10 inches apart and 2 inches deep, with a flat slope on one side and nearly vertical on the other. A bushel will plant from 150 to 200 square feet, depending on how close it is set. Bus. \$2.25; 10 bus. \$20.00, f. o. b. New Orleans.





# ZINNIA

The 1954 All-America Award Winner 2137 Blaze. All America Winner for the best new flower for 1954. Newest, most vivid of the Giant Hybrid Zinnias. Blaze is outstanding for the uniform doubleness of its fluffy, gracefully quilled petals which reach 5¼ inches across. Blaze bursts into bloom with a profusion of brilliant mandarin-red flowers which soften to scarlet-orange as the flowers attain size. This flery beauty is borne on free blooming, uniform plants 28 to 32 inches tall. Pkt. 50c. The 1954 All-America Award Winner

"ENRICH YOUR

NASTURTIUM

1766 Fiery Festival. A semi-double Gleam Nasturtium of a werm, deep scarlet-orange with black penciling in the throat. Extra-large blooms. Pkt. 10c; oz. 40c.



BELLS OF IRELAND

#### PETUNIA

1805 Comanche. All-America Winner, 1953. An Fl Hybrid Patunia of the deepest red color yet offered. It is the most brilliant Patunia ever bred and was judged by experts as superior to any other variety in its class. A fast grower, if produces non-fading flowers 12½ to 2¾ inches in diameter. Comanche's hybrid vigor makes if an excellent bedding plant, standing erect, about 13 inches high. Pkt. \$1.00.

#### SNAPDRAGON

1176 Double Hybrid, Mixed Colors. This Snapdragon produces flowers that are sensational both in large size and in unusual and amazing formation. The upper lip broadens and recurves gently, and a flare which is slightly frilled protrudes from the rounded portion of the lower lip. As is the case in all hybrids, the plants are larger and vary from 20 to 30 inches tell. Pkt. \$1.00.

#### SWEET PEA

2019 Little Sweetheart (Dwarf Mixed). Welcomed as a completely new class in this popular flower. It is a perfect mound of flowers eight inches in height and width. Plants retain their upright compact growth throughout the season and flowers completely cover foliage. Flowers are the large Ref-fled Spencer type. This novelty was brad especially for the home gardener who can now use a Sweet Pea for borders, bedding or pot plant culture. Truly a magnificent flower innovation. Pkt. 50c.

#### VERBENA

2095 Sparkle. An entirely new class of Verbena with a dwarf and compact habit. Sparkle is the sharpest color yet offered in Verbenas, bearing flowers of bright scarlet-red greatly intensified by a large gleaning white eye. A prolific bloomer throughout the entire season. The grandfildra-size blooms are produced in clusters of twelve to fifteen per plant. Pkt. 35c.



1270 An interesting novelty item for both home gardener and commercial grower, and especially around St. Patrick's Day. Plants grow about two feet tall and produce foliage and flowers of the same attractive light green color. Flowers practically cover the stem, are delicately vained and have a small white center. For table arrangements it is completely different and unusually attractive. Bells of Ireland is also a good hot weather flower. Pkt. 30c. **CYNOGLOSSUM** 

**Royal Carpet ALYSSUM** 

1129 Royal Carpet. All-America Winner, 1953. In drifts of vibrant purple color like a tropical sea or a neat and well-behaved edging for the flower bed, this new companica for Carpet of Snow will grow a few inches high but 10 inches across, flowering from when only weeks old until the end of the season. Possibly the world's easiest flower to grow from seed, it has no pest or disease troubles. Pkt. 35c.

BELLS OF IRELAND

1449 White Cloud (Dwarf Compact). Delights with small, dainty, pure white, forget-me-not-like blooms borne in small cloud-like clusters on a dwarf compact plant. The plant habit, size of bloom and general growth is similar to the popular Firmament. Planted together, White Cloud and Firmament creates an exquisite combination of blue and white that challenges for sheer beauty the fleecy white clouds in a celestial blue sky. Pkt. 50c.

#### MARIGOLD

1751 Brownie (Dwarf French Single). The contrasting hues of vivid russet red and glistening golden yellow of this new Marigold creates a strong color combination. The large created centers are made up of hundreds of slender, glistening golden tube-like petals that seem to fairly burst from a rich mahogany-red disk of a single row of mildly serrated flat overlapping petals. The mahogany-red petals are edged with a fine line of gold. Brownie produces a generous supply of blooms 2 inches in diameter. The plant habit is dwarf and bush-like. Excellent for bedding and dwarf bouquets. Pkt. 50c.

#### MARIGOLD

1749 Cupid. The sole Extra-Dwarf African [Chrysenthemum-flowered] Marigold in circulation. It is the perfect pot or adging Marigold, bearing 21/2- to 3-inch lemon-yellow flowers on a compact, 8-inch plant. Pkt. 35c.

ROYAL CARPET ALYSSUM





COMANCHE PETUNIA

This 34-page booklet is packed with gardening information that is pertinent to the South. It has been written in a simple, easy-to-understand style and is supplemented by many diagrams and charts. The topics covered in this booklet are—Landscaping, Annuals,—Perennials,—Spring Bulbs, Fall Bulbs, Lawns, Fertilizing, Shrubs, Flowering Shrubs, Transplanting, Insects and Fungus, Roses, Chrysanthemums, Azaleas and Camellias, Trees, Pruning, Flower Seed Planting Guide, Southern Garden Calendar, etc.

LITTLE SWEETHEART SWEET PEA Reuter's Section of Lawn and Garden Seed, Supplies and Equipment \*REUTER SEED CO. 320 N. Carrollton Ave. New Orleans, La.

# Our Flower Seeds Are Selected Especially for the South and We Offer Only the Best Strains in Eoch Respective Class

AGERATUM Floss Flower



BLUE CAP AGERATUM

best results select well-drained and not too rich soil.

1105 Little Blue Star. Charming miniature variety with small bright blue flowers.

Pkt. 25c; '/e oz. 50c.

1106 Blue Cap. Finest d warf Ageratum. Forms neat, compact plants covered with deep, rich blue flowers.

1110 Blue Boll Improved. An excellent dwarf Ageratum. The compact, low plants produce large clusters of ball-shaped, lighter blue flowers. Pkt. 30c.

ACONITUM-Monkshood

1102 Napellas. Stately perennials with dark blue, hood-shaped flowers carried on erect stems 3 to 4 feet tall. Prefer a rich acid soil. The roots are poisonous. Pkt. 25c.

ALYSSUM-Madwort

Popular little annual for edging, bedding, and rock-gardens. It starts to bloom a few weeks after sown and for several months the plants are covered with a mass of flowers.

1123 Little Gem. Dwarf, compact grower, thickly covered with small white flowers. The most popular type for edging. Height 4 to 5 inches. Pkt. 15c; 1/2 ex. 70c; ex. \$1.20.

1124 Violet Queen.
D w a r f, compact
grower with bright
violet blooms. Pkt.
15c; ¼ ez. 45c;
½ oz. 75c.



PROCHMBENS ALYSSUM

i125 Liloc Queen. Similar to Little Gem, but of delicate Iliac color Height 4 to 5 inches. Pkt. 15c; ½ oz. 75c; oz. \$1,30, 1126 Procumbess. (Carpet of Snow). Plants cover ground like a wwhite carpet. Excellent for rock-gardens. Height 4 inches. Pkt. 15c; ½ oz. 70c; oz. \$1,20. 1128 Saxotille Compactum. (Basket of Gold). Perennial with golden yellow biossoms. Excellent rock-garden plant. Height 9 inches. Pkt. 20c; ¼ oz. 40c; ½ oz. 70c.

**AMARANTHUS** 

Stately annuals admired for their gorgeous, brilliantly colored foli-age. Very showy massed in large beds or used as backgrounds for mixed borders. Height 2 to 3 feet. 1139 Molten Fire. Bronze foliage crowned glowing flery scarlet. age. Very showy masses age. Very showy masses age. Very showy masses age. Very shows mixed borders. Height 2 to 3 feet.

1139 Molters Fire. Become foliage crowned glowing trery 1139 Molters Fire. 25c; 1/4 oz. 60c.

1140 Tricolor. Joseph's Coat). Brilliant scarlet, green, and yellow foliage. Fit. 15c; 1/4 oz. 30c.

1140 Tricolor. Joseph's Coat). Brilliant scarlet, green, and yellow foliage. Fit. 15c; 1/4 oz. 30c.

For exquisite beauty, few flowers equal the modern Snapdragons. They make glorious massed beds and borders, and are extremely well adapted for cutting. Height 2 to 3 feet.

Large-flowered—Rust-resistant

1184 Cherry Rose. Deep cherry-

1112 Yellow Jocket. Canary-yel-

1148 Defiance. Brilliant scarlet.

1152 Orange. Deep to light

orange.
1168 Rosalle. Rich deep rose.
1163 Shasta. Huge; pure white.
Each: Pkt. 20c; ½ oz. 65c.
1173 University of California.
Mixed. Pkt. 15c; ½ oz. 60c.

Giant-flowered-Rust-resistant



1153 Alaska, Glant: pure 1118 Yellow Giant. Canary-yellow.
1156 Copper King. Copper colored.
1167 Copper Queen. Bronzy copper. 1119 Campfire. Orangescarlet. 1120 Paradise Rose, Soft rose-pink. 1160 Red Cross. Crimson. white tube.
Each: Pkt. 25c; Vs az.
75c.
1164 Glant-Flowered Mixture. Pkt. 20c; Vs az. 70c.

Super-Majestic-Rust-resistant

A new super-strain with enormous flower-spikes. 1135 Plak and Rose. 1151 Orange Shades. 1151 Orange Shades. 1152 Rose Shades. 1156 Rose Shades. 1156 Rose Shades. 1156 Super-M ajestic. Mixed colors. Pkt. 35c.

CHERRY ROSE ANTIRRHINUM

ANTIGONON-Mountain Rose 1145 This popular Southern vine is gorgeous in September and October when it is covered with long, graceful sprays of rose-col-cred, pea-shaped flowers. Unsurpassed for covering porches 'and high fences, Pkt. 10c; 1/2 oz. 35c; oz. 60c.

We Mail All Flower Seeds FREE of Cost to Any Post Office in the U. S. A. ANCHUSA
The blooms are produced in sprays and resemble those of the forget-menots. Prefer a partly shaded location. Fine border plants and cut-fine control of the control

get-me-nots. Prefer a partly shaded location. Fine border plants and cut-flowers.

1143 Blue Bird. Vlvid indigo-blue. Annual. Height 1½ feet. Pkt. 15c;

½ oz. 50c.

1/2 oz. 50c.
1144 Italica, Dropmore Varlety. Perennial with flowers of deepest gentian-blue. Height 4 feet. Pkt. 15c; 1/2 oz. 60c.

AQUILEGIA—Columbine
1180 Long-Spurred Hybrids. Mixed. Graceful perennials producing their odd-shaped, long-spurred flowers on tall, slender stems. Fine border plants, but require a shaded, moist location. Height 2½ feet. Pkt. 35c; 1/e oz. 90c.

ARCTOTIS

Beautiful sun-loving bush Daisy with large, marguerite-like blossoms on long stems. Attractive for mixed perennial borders and cutting. Prefers a well-drained soil.
1175 Grandis. IBlue-Eyed African Daisy). Pure white with steel-blue center. Ptt. 15c; 1/4 ox. 45c.
1177 New Giant Hybrids. The large flowers resemble gerberas and come in many lovely soft and rich shades. Ptt. 35c.

ARMERIA—Thrift

ARMERIA—Thrift

1182 A pretty little perennial plant valuable for edgings and rockgardens. The globular heads of rose-pink flowers are carried on
wiry but stiff stems. Height 8 to 10 inches. Pat. 25c.

\*\*STERS\*\*

There is hardly a place in the garden where the modern Aster will
not make a creditable showing. As a cut-flower it is considered
one of the finest and it will keep fresh for several days in water.

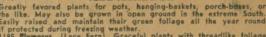
\*\*QUEEN OF THE\*\*

MARKET

An early wilt-resistant type with round, rath-er compact flowers of medium size. Height 15 inches. 1195 White. 1198 Pink. 1200 Scarlet. 1202 Dk. Blue Each: Pkt. 20c; 1/4 oz.

75c. 1205 Mixed Colors. Pkt. 15c; <sup>1</sup>/<sub>4</sub> az. 60c.

IMPROVED CREGO



The everblooming bedding Begonias are of sturdy, compact growth, with glossy foliage: profusion of blooms. Splendid for borders, pots, and boxes. Height I foot.

2710 Gracilis Luminoso. Dark-scarlet. Pkt. 50c.

2715 Erfordi. Rosy carmine. Pkt. 50c.

BROWALLIA-

Amethyst 1252 Specioso Mojer. Branching annual plants for low borders and porch-boxes. They are profuse bloomers with flowers of an attractive brilliant ultramarine-blue color. Height I foot. Pkt. 50c.

CACALIA-**Tassel Flower** 

2725 Unique annual with small, orange-scarlet flowers on tall, stander stems. They resemble showy miniature brushes. Artistic for mixed borders and bouquets. Height 1½ feet. Pkt. 20c; ¼ oz. 75c.

CALLIOPSIS

CALLIOPSIS

A showy and beautiful annual for beds and borders. The daisy-like flowers, in striking shades of crimson, orange, and gold, carried on thin wiry stems serve as a fairy crown on the busty plants. A willing grower, succeeding in almost any location and soil that is well drained, and supplies a wealth of pretty cut-flowers. Height 11/2 feet.

1262 Dwarf Mixture. Very showy bland of bright colors. Pkt. 10c; 1/2 oz. 45c; oz. 80c.



BALSAM—Lady Slipper

A greatly improved strain of this old-fashioned favorite, with large, wary, camellia-like blooms in soft and brilliant shades and combinations. They grow rapidly, bloom profusely, and make magnificent beds and borders. Delight in a sunny location and well-drained soil. Height 2 feet.

1245 Camellia-Flowering Mixture. For brilliancy in color, this beautiful bland is unequaled. Ptt. 10c; 1/2 oz. 50c; oz. 85c.

1246 White. 1247 Rose.

1250 Violet.

Ed. Ptt. 15c; 1/2 oz. 55c.

REGONIAS

The everblooming bedding Re.



CAMELLIA FLOWERED BALSAM

CANTI
We ofter an annual
strain of these old-fashioned favorites blooming
in less than six months
from seed. The plants
are of branching habit
with the upper section of
the stem closely set with
the stem closely set of
the stem closely set of
the stem closely set of
the stem closely set with
the stem CANTERBURY BELLS

# BIRD VINE

1275 A graceful, rapid-growing annual climber effective for covering low fences and trellises. Produces hundreds of curious, whimsical, canary-yellow flowers which resemble a canary bird with wings half extended. Attractive cut foliage, Does well in a semishaded, moist location. Height 6 feet.
Pkt. 10c; ½ ag. 35; az. 60c



CANTERBURY BELLS

CANDYTUFT

Bushy little plants with charming, clustred heads of daintily colored flowers. They furnish your beds and borders with masses of colors and bring to you the first cheery message of colors and the first cheery message of colors and the first cheery message of colors and the first cheery message of the first ch spring. Highly prized for cutting. Height I

1286 Mixed Colors. Well blended. Pkt. 10c; 1/2 oz. 35c; oz.

10c; ½ os. 35c; os. 60c.
1284 Crimson.
1285 White.
1287 Lavendor.
1288 Flesh-Pink.
Each: Pkt. 10c; ½ os.
45c; os. 80c.
1289 Hyacinth - Flowered White. Finess
white Candytuff, with
immense pure white
spikes. Pkt. 15c; ½
os. 65c; os. \$1.10.

HYACINTH FLOWERED CANDYTUFT

CALENDULA

The easy culture of the Calendula, combined with its freedom of bloom and general usefulness, makes it one of our great garden favorites. It produces a fine effect in beds or mixed borders, with its low, bushy growth and large, showy, double-flowers in yellow and orange shades. Fine cut-flowers. Height 1 to 1½ feet.

1253 Orange King. Showy, bright orange. Pkt. 10c; 1/2 oz. 35c;

1253 Oraisge Riag. Showy, Bright orange, rxx, los., rx. doc.
2.55. Lemon Queen. Clear lemon-yellow, Pkt. 10c; 1/2 oz. 35c; oz. 65c.
1255 Lemon Queen. Clear lemon-yellow, Pkt. 10c; 1/2 oz. 35c; oz. 65c.
1257 Ball's Orange. Large scintillating golden orange flowers with lighter centers. Pkt. 15c; 1/2 oz. 55c; oz. 90c.
1258 Ball's Gold. Same as Ball's Orange, except the color is dark golden-yellow. Pkt. 15c; 1/2 oz. 55c; oz. 90c.
1258 Ball's Lemon. Large lemon-yellow flowers on long stems. Pkt.
15c; 1/2 oz. 55c; oz. 90c.
1259 Seasotlom. (Campfire). Enormous, double, flat brilliant orange flowers with a crimson-scarlet sheen. Pkt. 15c; 1/2 oz. 55c; oz. 90c.
1254 Chrysontha. Pure golden yellow with long, broad petals. Resembles a Japanese chrysenthemum. Pkt. 15c; 1/2 oz. 55c; oz. 90c.

NEW PACIFIC BEAUTIES (Calendulas)

A new family of Calendulas producing large flowers on stems about 6 inches longer than the regular varieties. In several test plantings they have proved to hold up better during hot weather. 1266 Persimmon Beauty. An exquisite persimmon-range of unusual brilliance and size. The extra long wide petals give the flowers a much more graceful appearance. The center of the flower is well covered with incurving petals, each with a delicate brown tipping when it first opens. Pkt. 15c; V2 oz. 55c; oz. 90c. 1267 Lemon Beauty. Similar in characteristics to Persimmon Beauty, but of the purest lemon color, Pkt. 15c; V2 oz. 55c; oz. 90c. 1268 Apricot Beauty.

A far better two-toned Calendula than heretofore seen. The color is an exquisite apricot. Pkt. 15c; V2 oz. 55c; oz. 90c. CARNATIONS

CARNATIONS

CALENDULA

seed and if planted in good, rich, well-cultigood, rich, well-cultiroduce fine large blooms. Height 15 inches.

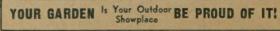
1325 Giant Chabaud, Mixed. Fine everblooming type. Pkt. 30c;

4 ex. \$1.20.

1315 Scariet, 1320 Plak.

Above Each: Pkt. 30c.

74 ox. \$1.20.
1315 Scarlet, 1320 Pink. 1318 White. 1322 Yellow.
1324 Enfant de Nice. Blooms 2½ to 3 inches across in wonderful shades and colors. Pkt. 45c.
1326 Glant Marquerite, Mixed. Early and prolific boomer. Pkt. 25c;
1/4 ox. 90c.





# EUTER'S SEEDS "Known for Quality" NOW DR SPODS (CONT.)

#### CHRYSANTHEMUMS

Showy, free-flowering annual, summer Chrysanthemums, not to be confused with the florist varieties. With their gay and striking colors and combinations they are splendid subjects for borders and for cutting.

1362 Single, Mixed. Attractive, daisy-like flowers. Height 2 feet.

Pht. 10c; 1/2 oz. 45c; oz. 80c.

1366 Double, Mixed. Dainty double blooms in white and yellow shades. Height 3 feet.

Pht. 10c; 1/2 oz. 40c; oz. 70c.

#### CLEOME

1340 Pink Queen. Silver Medal Winner, 1942. This beautiful new Spider Plant is extremely easy to grow, reaching a height of about 4 feet. It produces huge heads of a delightful salmon-pink color. Before falling the lower flowers on the trusses fade to a bluish white, giving an appearance of a white collar with a pink cap. Ptt. 20c.

1341 Helen Campbell. A tall, vigorous, light-stem-med type in pure white. The pure white color and light green stems are dis-tinct breaks. A flower un-surpassed for delicate grace. Pkt. 25c.

#### COLEUS

1385 Ornamental pot and bedding plants, with strik-ingly colored foliage. Pre-fer sumy location. Height 15 inches. Pkt. 50c.



COSMOS



Delightful annuals with feathery, fresh green foliage and large artistic flowers on long stems. Effective background for borders and excellent for cutting. Height 4 feet.

Early Mammoth—Flowered

Early Mammoth—Flowered

1408 White

1412 Crimson 1410 Pink

1404 Orange Flare. An early-flowering strain of Klondyke Cosmos blooming a few months after sowing. Pkt. 15c; 1/2 oz. 50c.

1418 Sensation, Radiance. The most outstanding novelty of 1948, introducing two entirely new colors in Sensation, Cosmos—striking deep rose and rich crimson. Pkt. 15c.

1405 Yellow Flare. Color is a very rich and compelling butter-yellow. Pkt. 15c; 1/4 oz. 50c.

1420 Sensation, Mixed. The flowers are of gigantic size averaging 4 to 5 inches in diameter, with broad, heavily fluted petals. Pkt. 15c; 1/2 oz. 50c.

1423 Sensation, Dazzler. The immense flowers are a lustrous shade of velvety crimson. Pkt. 15c; 1/4 oz. 35c.

1424 Early Double Crested Mixture. Broad outer petals like single Cosmos but center double and crested. Pkt. 25c.



SALVIA, Blaze of Fire—See Page 7.

CELOSIA

Cockscomb

Cockscomb
The dwarf Cockscombs, with their massive heads, make very showy borders, while the stately feather-d types form the rarest possible "decoration in large, massed beds.

1331 Dwarf Glasgow Prize. Immense dark crimson, densely crested, very showy combs. Pkt. 25c.

1333 Pride of Castle Gould. Immense feathered plumes; all colors. Height 3 feet. Pkt. 20c.

1334 Gibert's Maple Gold. Showy bedding plants, carrying enormous globular, maple-pink flower heads tipped brilliant gold. Height 2½ feet. Pkt. 25c.

CLITORIA

1346 Very graceful vine covered with fan-shaped, deep blue flowers with soft yellow throats. Fine for covering trellises and fences. Pkt. 35c.

PORTULACA, Double-Mixed-See Page 7 COREOPSIS

Perennials of graceful appearance with large golden yellow flowers on long, slender, uprighf stems. Height 2 feet. 1370 Mayfield Giant. Immense; single; rich golden yellow. Pkt. 15c; 1/2 ox. 45c; ox. 80c.
1392 Double Sunburst. Wonderful new strain with well-filled, deep golden yellow flowers. Pkt. 15c; 1/4 ox. 35c; 1/2 ox.

#### CORNFLOWER

The sturdy plants carry an abundance of elegant, long-stemmed, double flowers. Highly valuable for cutting. Height 21/2 feet.

feet.

1350 Double, Mixed. Well blended.

Pkt, 10c; ½ oz. 35c; oz. 60c.

1351 White 1352 Pink

1353 Dork Blue 1354 Carmine

Each: Pkt, 10c; ½ oz. 35c; oz. 65c.

1355 Jubilee Gem. Dark blue. Dwarf,

compact grower. Pkt. 20c; ½ oz. 75c.

1358 Liliac Lady. Bright iliac-mauve.

Dwarf, compact, grower. Pkt. 20c; ½

### oz. 75°CYPRESS VINE

Dainty climber for fences and trellises. The delicate, fern-like, dark green foliage is decorated with small, starshaped white and red blooms. Height 15 feet. 1442 Mixture Euch: Pkt. 20c; 1/4 oz. 60c. 1445 Cardinol Climber. Large, cardinal-red flowers, borne in clusters. Pkt. 25c.



"Chinese Forget-Me-Not"

1430 Blue. Delightful branching annual with small, single, forget-me-not-like blossoms of a rich turquoise-blue. Splendid for borders. Height 2 feet. Pkt. 10c; 1/2 oz. 25c; oz. 40c.

1432 Plnk. Bright pink. Pkt. 15c; 1/4 oz. 35c; 1/2 oz. 60c.

1433 Firmament. Improved strain producting neat, bushy plants 15 to 18 inchestall with rich blue flowers. Pkt. 10c; 1/2 oz. 35c.

1435 Pink Firmament. Small pink flowers. Prolific bloomer. Pkt. 25c; 1/4 oz. 60c.

#### AFRICAN DAISY

Charming small annuals, producing a wealth of showy flowers. Very useful for low beds and borders. Height I foot. 1498 Hybrids, Mixed. Produce large, black-centered, daisy-like flowers in pastel shades. Pkt. 15c; 1/4 oz. 50c. 1499 Double Hybrids, Mixed. Large flowers in lovely colors with distinct double-crested centers. Pkt. 25c.



PETUNIA, All-Double Rose Marie-See Page 7

Try to grow some Dahlias from seed this year. It is quite a fascinating experience as some very pleasant surprises may de-

1452 Single, Mixed. Large-flowering. Pkt. 10c; ¼ oz. 35c; ½ oz. 60c. 1455 Double Decorative, Mixed. Largest and most popular strain. Pkt. 50c. 1458 Coltness Hybrids. Dwarf, bedding Dahlia with cosmos-like flowers. Very desirable for cutting. Height 2 feet. Pkt. 20c; ¼ oz. 60c.

1457 Dwarf Hybrids. Lovely new strain of dwarf bedding Dahlias containing a high percentage of double blooms in a wide range of beautiful colors. Pkt. 25c; 1/4 oz. 75c.

#### DOUBLE ENGLISH DAISY

Small perennial plants for rock gardens and for edging low borders. Produce delightful double white and rose flowers. Height 6 inches.
1462 Giant Double, Mixed. Pkt. 25c; 1/6 ox. \$1.00.
1465 White 1467 Rose
Each: Pkt. 30c.

#### SHASTA DAISY

towy parennials with large, pure white, arguerite-like flowers on long stems.

70 Alosko. Giant blooms.

Pkt. 15c; 14 oz. 60c.

71 May Queen. Early bloomer.

Pkt. 15c; 14 oz. 60c.

#### DELPHINIUM

The Delphinium or Perennial Larkspur produces tall, stately plants with immense flower-spikes in indescribably rich and varied shades of blue. Magnificent for enriching large borders and highly esteemed as a cut-flower. Delights in a rich, well-cultivated soil. Height 4 to 5 feet.

feet.

1475 Reuter's Hybrids, Mixed. Our own special blend of light and dark blue shades. Pkt. 25c; 1/4 oz. \$1.00.

1477 Wrexham Hybrids, Remarkable new English Hybrids, with individual blooms over 2 inches in diameter, produced on gigantic spikes. Very complete colorrange. Pkt. 50c.



CORNFLOWER, Jubilee Gem **DIANTHUS**—Pinks

This group embraces some of our best-loved flowers for bedding and borders. They are unsurpassed for striking colors and profuse blooming. Do best in a sunny location. Height I foot.
1480 Chinensis, Mixed. (Double Chinese Pinks.) Pkt. 10c; 1/2 ox. 45c; ox. 80c.
1484 Heddewigi Mixture. (Single Japanese Pinks.) Fringed flowers. Pkt. 15c; 1/2 ox. 50c; ox. 90c.
1487 Westwood Beouty. The color ranges from flery crimson-red to a deep, velvety red. Pkt. 25c.

#### DUSTY MILLER

2740 Yery decorative foliage plants with attractive, fern-like, silvery white leaves. Highly recommended for edging. Height I foot. Pkt. 15c; Y4 ox. 50c.

1718 Double White. An upright grower with finely cut foliage and snow-white button-like flowers in clusters. Showy plants for mixed borders and cutting. Height 2 feet. Pkt. 30c; 1/4 oz. \$1.00.



PETUNIA, Ballerina-See Page 7



LARKSPUR, Supreme-See Page 6



# **ESCHSCHOLTZIA**

California Poppy

Very showy little annual greatly admired for its finely cut, bluish green follage and bright-colored, bell-shaped flowers. Makes colorful borders and beds. Height I foot.

orful borders and Height I foot.
1505 Ramona Hybrids,
Mixed, Contains wonderful
new shades, Pkt. 15c; 1/2 oz.
60c; ex. \$1.00.
1508 Aurantioco. Rich
orange. Pkt. 10c; 1/2 oz.
35c; oz. 50c.

Forget-Me-Not

1516 Charming flowers admired by everyone. The everblooming little plants produce their modest indigo-blue flowers in sprays delightful for cutting. Prefer partly shaded, moist location. Height 1 foot. Pkt. 20c; ¼ oz. 65c.



FOUR O'CLOCK, Dwarf

1522 Well-known garden favorite. The sturdy plants are covered with single, round flowers in many colors. Open about 4 o'clock in the afternoon. Height 2 feet. Pkt. 10c; oz. 50c.

FOXGLOVE

1524 Stately perennials with tall spikes closely set with trumpet-shaped, spotted flowers in an array of showy colors. They are especially suited for shaded, damp borders and beds. Height 3 to 4 feet. Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 70c.

**GAILLARDIA--Blanket Flower** 



These are brilliant, wheel-like flowers of gorgeous yellow, orange and dark crimson hues, carried on long, stiff stems. Very desirable for mixed borders and cutting. They require a location exposed to full sunlight. Height 2 feet.

1530 G i a n t-Flowered Single Mixed. Perennial. Pkt. 15c: 1/4 ex. 65c

1533 Double, Mixed. Showy ball-shaped blooms. Annual. Pkt. 15c; 1/4 ez. 65c.

1535 Portola Hybrids, Immense single blooms, in vivid red shades, all with gold-tipped petals. It is a robust grower. Pkt. 20c; ¼ oz. 75c.

1536 Burgundy. The large single blooms are of striking coppery scarlet color to the very tip of the petals. An extremely showy variety. Pkt. 25c.

GAILLARDIA, Portola Hybrid

GERANIUM

1538 Zencie, Mixed Celors. A gorgeous, old-fashioned flower easily grown and blooms the first year from seed. A bushy grower with large, round, fleshy leaves and showy, single flowers of perfect form, borne in splendid clusters on sturdy stems. Make magnificent beds and borders. Also a fine pot-plant. Height 2 feet. Pkt. 45c.

GERBERA (Daisy)

1539 Hybrids (The Transvaal Daisy). Dainty plants with graceful, elegant marguarite-like flowers in delightful shades of red, cerise, salmon, orange, yellow and white. The plants form dense tufts of leaves, with the blooms carried on stems 1½ to 2 feet long. Very striking in mixed borders and highly rated as a cut-flower. A perpetual bloomer succeeding well in the South. Pkt. 40c.

GLOBE AMARANTH

A distinct and showy everlasting flower with pretty, small, clover-like blossoms. Splendid for massing in beds and borders. Flowers wanted for winter bouquets should be cut before fully open. Height

1543 Red. 1545 Mixed Colors. Each: Pkt. 10c; 1/2 oz. 40c; oz. 70c. 1546 Dwarf Buddy. Dwarf red. Pkt. 20c; 1/4 oz. 65c.

GODETIA—Satin Flower

Beautiful hardy ennuals with large single or double flowers of satiny texture. They are profuse bloomers and highly prized for planting in beds and borders.

1550 Glodiolus-Flowered. Branching grower with tail graceful spikes decorated with double rose-plnk blooms in a manner similar to the gladiolus. Height 2½ feet. Pkt. 15c; ½ oz. 50c; oz. 70c.

1552 Duke of York. Produces compact bushes covered with large single crimson and white flowers. Height I foot. Pkt. 15c

GOURDS

Interesting annual climbers with unique, curiously shaped, strangely colored fruits. Height 10 to

fruits. Height 10 to 15 feet. 1580 Small Sorts, Mixed. Very popular for ornaments. 1582 Large Sorts, Mixed. Supply many household convenience.

iences. All above Gourds, Pkt. 10c; az. 35c.

Gypsophila -Baby's

Breath
Admired for their myriads of small, dainty,
s ta r-shaped blooms.
Fine bed and border
plants, and indispensable for combining with
other cut-flowers.
Height 1½ feet. Height 1/2 feet. 1587 White. Pkt. 10c; 1/2 oz. 20c: oz. 35c. 1590 Pink. 1591 Crimson. Each: Pkt. 10c; 1/2 oz. 25c; oz. 40c.



HELICHRYSUM, Strawflower

**HELICHRYSUM**—Strawflower

EUTER'S SEEDS "Known for Quality" show, double, straw-like flowers on long, stiff stems. The corresponding to the stems of the stems of

HELIOTROPE

1605 Everyone loves the rare beauty and charm of this universal favorite. The delightful, fragrant, small flowers range in colors from white and delicate shades of blue to intense deep violet. Height 2 feet. Pkt. 25c

HOLLYHOCKS

Dignified and stately perennial producing majestic stalks richly set with large, conspicuous, single and double blooms. Height 5 to 7 feet.

to 7 feet.
1630 Double Mixture, Ptt. 20c; 1/4 ex. 80c; 1/2 ex. \$1.50.
1615 White. 1618 Pink. 1624 Scarlet. 1627 Yellow.
1632 Allegheny Mixed. Semi-double. Ptt. 15c; 1/4 ex. 45c.
1633 Indian Spring. New semi-double annual Hollyhock blooming in five-months from seed. The colors range from pale pink to crimson-rose. Ptt. 20c; 1/4 ex. 60c.
1636 Indian Summer. An excellent double annual Hollyhock producing a pleasing assortment of pastel-colored flowers. Ptt. 25c.

HUNNEMANNIA

1642 Mexican Tulip Poppy. Free-flowering bushy annual with large, poppy-like golden yellow blossoms. Silvery green foliage. Pleasing-border plant. Height 2 feet. Pkt. 15c; 1/4 oz. 45c; 1/2 oz. 80c.

LARKSPURS

Larkspurs win the admiration of all who grow them. They are wonderful for massing in beds and borders and furnish charming material for cutting. Height 3 to 4 feet. Culture: Sow seeds where plants are to bloom, preferably before February 15, and thin to 12 inches apart. Have your beds deeply worked and well drained, as Larkspurs dislike a continuously wet and ecid soil.

Supreme Supreme
The ideal cut-flower strain.
1658 Dark Blue. 1663 Rose.
1659 Liliac. 1664 White.
1662 Pink. 1666 Whitere.
Each: Pkt. 156; V4 oz. 456;
V2 oz. 806; oz. \$1.50.

Glant Imperial
Plants of base-branching habit.

Plants of base-branching habit. 1681 White Spire. Pure white. 1682 Exquisite Plak. Salmonpink. 1682A Exquisite Rose. Rose-

pink. 2765 Carmine Spire. Deep rose. 2770 Lilac Spire. Soft lilac. 1683A Blue Spire. Deep

1674 Pink King. Lovely salmon-rose. Each: Pkt. 15c; 1/4 ox. 40c;

7/2 oz. 70c.

2780 Mixture. A very choice blend of all shades. See illustration page 5. Pkt. 15c; 1/2 oz. 60c; oz. \$1.00.

LATHYRUS

1687 Mixed Colors. (Perennial Sweet Pea). Hardy climbers with flowers in large clusters on long, stiff stems. They are very profuse bloomers and decorative planted along fences or frellisses. Height & feet. Pkt. 25c; ½ oz. 85c.

LINARIA

1684 Fairy Bouquet, Mixed. Hardy, compact-growing annuals with dainty flowers resembling miniature snapdragons. With their many delightful shades they are showy plants for beds, borders, and rock-gardens. Height I foot. Pkt. 15c; ¼ oz. 45c; ½ oz. 80c. 1601 Northern Lights. Clear withtes, yellows, blues and carmines combined with a liberal sprinkling of reds and bronzes with yellow lip make this a great novelty. Height 15 inches. Pkt. 20c.

HOLLYHOCK, Allegheny

LOBELIA

1688 Charming ennuals of dwarf, compact growth, pro-ducing a wealth of rich deep blue flowers. Admirably adapted for edging and bor-ders. Height 6 inches. Pkt.

LUPINS

Bushy annuals carrying graceful, long-s f e m m e d, peashaped flower-spikes in white,
rose, and blue. Make wonderful beds and borders and are
highly prized for cutting,
1698 Gient King, Mixed. Annual Lupin with enormous
flower-spikes 3 to 4 feel tall.
Pkt. 10c; ½ ox. 50c; ox. 90c.
1700 Giant King Whife.
1701 Giant King Blue.
Each: Pkt. 15c; ½ ox. 60c.
1703 Dwarf Pkile Delight. A novelty in Lupins for borders, producing
plants 8 inches tail, with flowers in a mixture of lovely shades.
Fine pot plants. Pkt. 20c; ¼ ox. 65c.
1691 Russell's Mixture. The immense flower-spikes in an indescribable
variety of brilliant colors are borne clear above the foliage of the
vigorous plants. Height 3 feet. Pkt. 20c; ½ ox. 75c.

MARIGOLDS

MARIGOLDS

MARIGOLDS

Well-known, hardy, free-flowering annuals, Excellent for beds andborders. Also favored for cutting. Bloom from early spring to late
fall through successive plantings.

Tall (Height 3 ft.)

1708 Alldouble Mixed Colors, Pht. 15c; ¼ ox. 50c; ½ ox. 85c.
1706 Alldouble Demon.
1707 Alldouble Demon.
1715 Sunset Giant, Flowers averaging 5 inches in diameter. Colors
range from deep orange to primrose. Pht. 15c; ¼ ox. 50c; ½ ox. 85c.
1716 Yellow Supreme. Gorgeous rich lemon-vellow Marigold with
large, fluffy blooms of broad, frilled petals. Pht. 15c; ¼ ox. 50c.
1731 Giltters. A fine chrysanthemum-flowared Marigold that is large,
fully double, and clear yellow. See illustration page 5. Pht. 25c;
¼ ox. 75c.

MARIGOLD—Continued

MARIGOLIP—Continued

Dwarf (Height 1 ft.)

1724 Flosh. A striking single, dwarf Marigold ranging in color from vivid red through bronze and yellow. Pkt. 15c; ¼ ex. 45c.

1724 Sunkist. The 2-inch, double bleoms of rich golden orange color literally cover the tiny 8-inch mound-like plants. Pkt. 15c.

1722 Hormony, Gold Crest. The dwarf compact plants bear golden yellow flowers. Pkt. 15c; ¼ ex. 50c.

1725 French Dwarf Butterboll. Bears dozens of exquisite flowers of a lovely butter-yellow color with crested centers. Pkt. 15c; ¼ ex. 50c.

1721 Monarch Strain, Mixed Colors. Pkt. 15c; ¼ ex. 50c; ½ ex. 85c.

1723 Spry. Clear yellow crested centers, surrounded by rows of mahogany-red petals. Pkt. 15c; ¼ ex. 50c.

MOONFLOWER

Rapid-growing annual climbers for porches arbors, walls and

MOONFLOWER
Rapid-growing annual climbers for porches, arbors, walls and trellises. The large trumpet-shaped flowers measure from 4 to 5 inches in diameter and open at night and during cloudy weather. Culture: Sow seeds after last frost in permanent location. Cut or file through outer shell before sowing.

1732 Bona-Nox, Violetblue. Pkt. 10c; V2 ox. 35c.

1735 Grand if I or a. Giant white. Pkt. 10c; V2 ox. 35c.

MORNING-GLORY
Produces gigantic, trumpet-like blooms in an almost limities array of attractive color and unusual markings. A quick-growing annual climber, fine for screening porches, fences.

1740 Heaventy Blue. The largest and finest sky-blue with flowers measuring up to 5 inches a cross. Pkt. 10c; ½ 2x. 40c; ox. 70c.
1741 New Imperial Mixture. Remarkable blend of gigantic blooms. Pkt. 10c; ½ 2x. 40c; ox. 70c.
1742 Scentett O'Hara. Gigantic flowers of a rich dark wine-red. Pkt. 15c; ½ 2x. 50c.
1741 Pearly Gotes. Lovely lustrous white flowers averaging 4½ inches across, with creamy shadings deep down in the throat. Pkt. 15c; ¼ 2x. 30c.
1750 Blue Stor. A distinct shade of clear sty-blue accomputated by GLORY

1/3 oz. 30c. 1750 Blue Stor. A distinct shade of clear sky-blue accentuated by the five deeper midribs forming an attractive star. Pkt. 15c;

the five deeper midribs forming an attractive star. Pkt. 15c; 1/4 oz. 35c.
1747 Darling. Anyone slightly interested in Morning-Glories will be more than enthused with this new giant-flowering type. It is the most colorful of all Morning-Glories, showing a brilliant rose-cerise in startling bicolor contrast to a throat of pure white. The flowers are of good size, ranging up to 4 inches in diameter. This is truly one of the best flowers yet introduced. Pkt. 20c.

NASTURTIUMS Double Sweet-Scented

Brilliant scarlet. Dark foliage. Pkt. 10c; oz.

35c. 1755 Orange Gleam. Large; deep glowing orange. Pkt. 10c; ex. 35c. 1757 Salmon Gleam. 757 Salmon Gleam. almon. Pkt. 10c; oz.

35c. 1763 Scarlet Gleam. Scarlet. Pkt. 10c; cz.

35c. 1764 Gleam Hybrids, Mixed. Contains many lovely shades. Pkt. 10c; ex. 35c; 1/4 lb. \$1.00.

Dwarf Double Gem

Dwarf Double Gen
Extra dwarf and compact strain. Fine for
edging.
1761 Golden Globe.
Golden yellow. Pkt.
10c; oz. 40c.
1758 Scarlet Gem.
Brilliant fiery scarlet.
Pkt. 10c; oz. 40c.
1759 Mixture. Pkt. 10c;
oz. 40c; 1/4 lb. \$1.20.
\$ingle



MARIGOLD, Flash

NAKIGOLD, Flash
Single-Flowering Nasturtiums
1760 Large-Flowered Dwarf, Mixed. Large Pkt. 10cf et. 30c; 1/4 lb. 80c; lb. \$2.75.
1765 Large-Flowered Tall, Mixed. Large Pkt. 10c; ez. 30c; 1/4 lb. 80c; lb. \$2.75.



**LUPINS. Russell's Mixture** 

Nierembergia

Nierembergia

Dwarf Cup-Flower

Charming little perennial of
dwarf, compact growth,
covered with beli-shaped
blossoms. Fine edging, border and window-box plant.
Height & inches.
Culture: Start seed early in
indoor boxes for later transplanting. Set plants & to 10
inches apart.
1772 Hippomonica. Delicate
lavender-blue with yellow
eye. Pkt. 45c.
1773 Caerulea, Parple
Robe. Very dwarf cushionlike plants covered with
attractive violet-blue flowers. Pkt. 45c.

For a

Garden Beautiful Plant Reuter's Seed!

#### NICOTIANA—Sweet-Scented Tobacco

Sow seed in open ground and thin to I foot apart.

1774 Daylight Sensotion Mixture. This fine new strain provides a brilliant color-range of bright scarlet, crimson, rose, mahogany, violet, yellow and illac to white. Height about 3 feet. Pkt. 20c; Va cz. 6Sc.

GIANT PANSIES

1792 Glost Mople-Leaf, Mixed. Distinct, with large foliage and enormous flowers of fine form. The color combinations are very attractive. Pht. 50c, 1794 Rester's Swiss Glost, Mixed. Blooms are gigantic size and splendid feature. The color combinations are unusually rich. Pht. 50c; 1/4 oz. \$2.00.



For freedom of bloom, variety of color, and effectiveness, these ennuals have no equal. Planted extensively in beds, borders, porch and window boxes. Height I to 2 feet. Single

Petunias

Bedding Petunias 1803 Fire Chief.
A brilliant scarletred. The plants
are of dwarf, compact habit. Pkt.
50c.

Radiance. Cerise-rose. Pkt. 35c; 1/6 ez. 35c.
Topaz Rose. Fiery rose. Pkt. 25c; 1/6 ez. 35c.
Topaz Rose. Fiery rose. Pkt. 25c; 1/6 ez. 75c.
Flaming Velvet. Brilliant velvely scarlet. Pkt. 30c; 1/6 ez. 80c.
General Dedds. Blood-red. Pkt. 35c; 1/6 ez. 70c.
Celestial Rose. Deep rose. Pkt. 30c; 1/6 ez. 80c.
Glow. Dazling carmine-red. Pkt. 45c.
Rose of Heaven. Rose. Pkt. 30c; 1/6 ez. 80c.
Rosy Mora. Pink. Pkt. 30c; 1/6 ez. 80c.
Silvery Blue. Light blue. Pkt. 30c; 1/6 ez. 80c.
Silvery Blue. Light blue. Pkt. 30c; 1/6 ez. 80c.
Violacea, Violet-blue. Pkt. 30c; 1/6 ez. 80c.
Violacea, Violet-blue. Pkt. 30c; 1/6 ez. 80c.
Pkt. 25c; 1/6 ez. 65c; 1/6 ez. \$1.10; 1/2 ez. \$2.00; ez. \$3.75.

#### **Miniature Petunias**

dwarf type with perfect symmetrical plants covered with blooms.
Rose Gem. Rich rose. Pkt. 35c.
White Gem. Violet. Pkt. 35c.
Violet Gem. Violet. Pkt. 35c.
Violet Gem. Violet. Pkt. 35c.
Uithout a doubt the most free-flowering white in the dwarf type. Pkt. 35c.

#### Balcony Petunias

For window boxes and hanging baskets.
1825 Blue 1827 Mixed Each: Pkt, 35c.

Giant-Flowered Petunias
Dwarf Glants of Colifornia, Mixed. Compact growers. Pkt. 50c.
Fluffy Ruffles, Mixed. Enormous flowers exquisitely ruffled.

Pith. 50c.
1818 Saper Fluffy Raffles, Mixed. So ruffled that flowers appear
double. Pith. 60c.
3000 Reuter's Glost Double Super-Stroin Fringed Mixture. Giant
ball-shaped flowers in lovely colors. Pith. \$1.00.
3002 Rose Marie. A delightful variety with beautiful all-double,
rose-pink flowers measuring 3 inches across. Fine pot plant. Pith. \$1.

#### PHLOX

These brilliant annual bedding plants flourish in all their glory throughout the South, blooming practically the year round.
1842 Dworf, Mixed Colors. Well-blended. Height 6 inches. Pkt. 20s / 4 oz. 90s.
1844 Stor Phlox, Mixed. Star-shaped flowers. Pkt. 15c; 1/4 oz. 45c.

Large-Flowering Phlox row about I foot high and produce extra-large, perfectly round 

1843 Glant Art Shades. Flowers 1½ inches across in a wonderful range of soft colors. Pkt. 25c; ¼ ez. \$1.

1854 Giant Meliow Moon. A soft subdued shade of pastel yellow. Pkt. 35c.

1846 Glant Salmon Glery. A lovely pure salmon-pink with distinct creamy white eye. Pkt. 35c.

1847 Gicat Rosy Mora. Gient blooms of a refreshing gay and bright shade of rose-pink with white eye. Pkt. 35c.

1849 Glast Red Glory. A rich bright red with contrasting white eye. Pkt. 35c.



PHLOX, Giant Red Glory

#### PHYSOSTEGIA

1861 Forms dense, stately bushes covered with tall decorative spikes of delicate rosy lilac, rubular flowers. Effective border plant. Height 3 feet. Pkt. 25c; 1/4 oz. 80c.

#### POPPIES

POPPIES

For gorgeous display, few flowers can compete with their large, bright and dazzling blooms. Make very showy beds and borders. 1872 Shirley, Mixed. Single; in pastel and brighter shades. Height 2 feet. Very popular. Pht. 19c; 1/2 oz. 30c; ex. 50c. 13025 Sweet Brior. Double rose-pink. In formation the flower resembles a begonia. Pht. 15c; 1/2 oz. 45c; oz. 20c. 1873 Flanders. Single-scaret-red. Height I foot. Pht. 19c; 1/2 ez. 35c. 1875 Iceland, Sanbeam Hybrids, Mixed. Dainty perennial with large single white, yellow and orange flowers. Height I linches. Excellent for rock gardens. Pht. 20c; 1/4 ez. 75c. 1876 Oriental. Immense; single; deep crimson. Height 2½ feet. Extremely showy. Pkt. 25c; 1/4 oz. 85c.

### PORTULACA—Sun Plant

This gay little annual is a low creeping grower with glossy, single, cup-shaped or double rose-like flowers in a dazzling display of richest colors. Height 6 inches.

1880 Single, Mixed. Pkt. 15c; ¼ az. 50c; ½ az. 90c.

1881 Little Jawel. Rich crimson. Pkt. 20c.

1885 Double, Mixed. Sae Illustration on page S. Pkt. 25c; ¼ az. \$1.

#### PYRETHRUM

1890 Ornamental, golden-leaved dwarf, bushy ennuels with finely cut foliage. For best effect flowers should be pinched off as they appear. Height I foot. Pkt. 10c; ½ oz. 60c.

#### QUEEN ANNE'S LACE

1874 Attractive plants of erect, spreading growth with feathery, fern-like foliage and small white flowers clustered at the end of the slender stems. The cut sprays are fine for use in bouquets. Height 3 feet. Pkt. 15c; Vi oz. 45c; ox. 8bc.

#### RICINUS—Castor Beans

Tropical plants of tree-like growth, with enormous palm-shaped leaves in green and bronze Ornamental backgrounds. Height 4 to 10 feet. 1898 Zosszbarensis. Intmense leaves ranging from light green to bronze. Pkt. 10c; oz. 35c. 1897 Red Spire. Large, bronzy red leaves. Crimson seed-pools. Pkt. 10c; oz. 35c.

#### SALVIA

Brilliant perennials for massing in beds and borders. They form compact bushes ablaze with brilliant scarlet flower-spikes.
1905 Spleadens, Bright scarlet. Height 2 feet. Pkt. 20c; 1/4 oz. 85c, 1/907 Horbinger. Dwarf plants covered with blazing scarlet flowers. Height 1 foot. Pkt. 35c; 1/4 oz. \$1.40.
1903 Blaze of Fire. Early, extra-dwarf, compact, vivid scarlet. See illustration on page 5. Pkt. 50c. 1909 Blue Bedder. Clear dark blue on long, wiry stems. 3 feet. Pkt. 35c; 1/4 oz. \$1.40.



SCABIOSA, Blue Moon

SCABIOSA—Mourning Bride
Beautiful annual for bads and borders. It is an upright, branching
grower with large, half ball-shaped flowers. Fine for cutting. Height
21/2 feet.
1913 Azure Blue
1915 Rose
1916 Fire King
1918 Parple Eoch

1915 Rose 1916 Fire King 1918 Purple Each Pkt. 15c; ½ ox. 65c. 1920 Bise Moon. Vary large blooms of lovely lavender. Pkt. 15c; ½ ox. 40c. 1910 Mixed. Pkt. 15c; ½ ox. 50c; ex. 90c.

#### STOCKS

#### Ten-Weeks

Dwarf, compact grower. Height 1 foot.

1940 White 1941 Pink 1942 Grimson
1943 Axare-Blue 1944 Canary-Yellow
Ecch: Pkt. 25c,

1945 Mixed Colors. Pkt. 20c; ¼ oz. 80c.

Giant Bismarck

Of branching habit with imposing flower-spikes.
Height 2 fact.
1946 White 1947 Rose
1948 Blood-Red 1949 Luvender
1950 Concry-Yellow
Each: Pkt. 35c.
1951 Mixed Colors: Pkt. 25c; 1/e oz. 75c.

REUTER'S	FLOWER	SEED	PLANTING	GUIDE

VARIETY	Exposure	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct	Nov	Dec	Bloom in:
Ageratum	Sun	F.	F.	F.	F.	1			9 9				13/37	10 weeks
Amazanthus	Sun or P.S.	F.	F.	0.	F.	F.	100		F.	F.	0.	0.	F.	6, weeks
Amaranthus	Sun P.S.	100 By	-	0.	0.	0.	0.	0.	0.	-	-	-		10
Antigonon (Rosa Montana)		Pots	F. Pots	0.	0.	BUS				F.	0.	0.		10 weeks Fall
Antirrihinum (Snapdragon)	Sun or P.S.	F.	F.	F.	The state of				F.	F.	F.	F.	F.	12 weeks
Aquilegia	P.S.	F.								F.	F.	F.	F.	Spring
Arctotis (Blue-eyed Daisy)	Sun P.S.	F.	F.	F.	-					F.	F.	F.		Spring
Asters	Sun	F.	F.	F.	F.	F.			F.	F.	F.	F.	F.	14 weeks
Balsam (Lady-Slipper)	Sun	1000	0.	0.	0.	0.	0.	0.	0.					8 to 10 weeks
Begonia	Sun or P.S.	F.	F.		4.00							1885	F.	Spring
Cacalia (Tassel Flower)	Sun		F.	0.	0.	0.			Halli		-			12 weeks
Calliopsis	Sun	F.	0.	0.	0.	0.	0.	0.	E.O.	0.	0.	Vast.		12 weeks
Canary-Bird Vine	Sun			0.	O.	O.								10 weeks
Candytuft	Sun	0.	0.	0.			10/13/			0.	0.	0.	0.	10 weeks
Canterbury Bells (Annual)	P.S. Sun or P.S.	F.	F.						F.	F.	F.	F.	F.	Spring
Celosia	Sun	F.	F.	0.	0.	0.	0.	all i		F.	F.	F.	F.	Spring 12 weeks
Chrysanthemum	· Sun,		0.	0.	0.	0.	0.			0.	0.			12 weeks
Cleome	Sun		168	0.	0.	0.			0.	0.				10 weeks
Coleus	Sun Sun	-	F	0.	0.	0.	0.				9			10 weeks
Coreopsis	Sun	F.	F.	F.	48 14					F.	F.	F.	F.	Summer
Cornflower	Sun or P.S.	F	0.	0.	0.				0.	0.	Ö.	0.		12 weeks
Cosmos	Sun	F.	0.	0.	0.		Will Street		0.	0.	0.			10 weeks
Cynoglossum	Sun Sun	0.	0.	0.	F	-			The state of	0.	0.	0.	0.	12 weeks
Daisy, African	Sun		F. O.	F. O.	F. O.	F.	1			1000	Sec.	THE STATE OF		10 weeks
Delphinium	Sun or P.S.	F.	F.	4					F.	F.	F.	F.	F.	Spring Spring
Dianthus (Pinks) Eschscholtzia (California Poppy)	Sun	F.	F.	0.	0.	0.			F.	0.	0.	0.		12 weeks
Eschscholtzia (California Poppy).	Sun Sun	O.	O. F.	0.	F.						0.	0.	0.	12 weeks
Forget-me-not	P.S.	F.	6.	F.						F.	F.	F.	F.	12 weeks Spring
Four o'Clock	Sun		0.	0.	0.	0.	0.	0.	0.	0.				10 weeks
Foxglove	Sun	F.	5						F.	F.	E.	E.		Spring
Gaillardia	Sun Sun	F.	F.	P. F.			75-14			F.	F.	F.	F.	Summer
Gerbera	Sun	F.	F.	F.	168		341		F.	F.	F.	F.		Spring 6 months
Globe Amaranth	Sun		100	0.	0.	0.	0.		1					10 weeks
Godetia	Sun or P.S.	0.	0.	0.	-	-	10:1			0.	0.	0.	0.	12 weeks
Gourds	Sun or P.S.	0.	0.	0.	0.	0.				0.	0.	0.	0.	12 weeks
Helichrysum (Strawflower)	Sun	F.	F.	0.	0.		1.7.			·				12 weeks
Heliotrope	Sun or P.S.	F.	F.	F.	F.					Bur.	- Line	Sin	Milli	14 weeks
Hollyhock	Sun or P.S.	F.	F.	_	_				0.00	F.	F.	P.		Late spring
Hunnemannia	Sun Sun		0.	0.	0.0	0.	000		30.0	1				12 weeks
Larkspur	Sun	0.	0.			-			- 36		0.	0.	0.	10 weeks Spring
Lathyrus (Perennial Sweet Peas)	Sun	F.	F.				200			F.	0.	0.		Summer
Linaria	Sun	190.4	0.	0.	0.					0.	- 20			12 weeks
Lupins	Sun	F. O.	F. O.	F					Was a	0.	0.	0.	0.	12 weeks
Marigold	Sun	F.	O.	0.	0.		WHY!	1	0.	0.	-	-		12 weeks
Moonflower	Sun or P.S.	The same	100	0.	0.	0.	0.				Will I		1	10 weeks
Morning-Glory	Sun		0	0.	0.	0.	0.		1	0	0		333	12 weeks
Nasturtium	Sun	Pots F.	O. F.	O. F.	1					O.	O. F.		100	12 weeks
Pansy	Sun or P.S.	F.	F.	1	1				F.	F.	F.	F.	F.	14 weeks
Petunia	Sun	F.	F.	0.	0.	F.		F.	F.	F.			1 55	12 weeks
Phiox	Sun	F.	O. F.	0.	0.	0.			F.	P. E.	F.	F.	15.0	12 weeks
Physostegia	Sun or P.S. Sun	F. O.	0.	F.	1					O.	O.	0.	0.	Summer 12 weeks
Portulaca (Sun Plant)	Sun	F.	F.	F.	F.	F.	F.	F.	F.	200		2000	-	10 weeks
Pyrethrum	Sun or P.S.	F.	F.	0.	0.	0.				120	1		1386	
Queen Anne's Lace		3196	0.	0.	0.	0.		11/6	Contract of	1 5	11/2		933	12 weeks
Ricinus (Castor Bean)	Sun or P.S.	1	F.	0.	0.	0.	100	100	SECT OF	1875	-		100	14 weeks
Salvia	Sun or P.S.	F.	F.	F.	1	- Car	1		100	F.	F.	F.	F.	12 weeks
Scabiosa (Mourning Bride)	Sun or P.S.	F.	F.	0.	0.		1			1			300	14 weeks
Shasta Daisy	Sun or P.S.	F.	F. O.	0.	0.	190	17-1	199	F.	F.	F.	F.	F.	Spring
Statice	Sun Sun	F.	F.	0.	0.	- 15		1754	1324	F.	F.	F.	F.	12 weeks Spring
Stokesia	Sun	F.	F.	11-1-11		1		-	1 3	F.	F.	F.	200	Spring
Sunflower	Sun	-	12.1	0.	0.	0.	0.	0.	12	1000			Mary.	12 weeks
Sweet Peas	Sun	0.	0.	0.		1911	HAT I	3/4	0.	O	0.	0.		8 to 12 weeks
Sweet William	Sun or P.S.	F. O.	F. O.	0.		11/2-11		1	-	F. O.	F. O.	F.		Spring 12 weeks
Thunbergia	Sun		F.	F.	F.	F.	100	17 1	25	-		186		12 weeks
Tithonia	Sun	1	1	0.	0.	0.	0.	100	150	1		2	-	Fall
Tritoma	Sun	F.		0	-		1138	105	161	F.	F.	F.	F.	Spring
VerbeacVinca	Sun or P.S.	F.	F.	0.	0.	0.	0.	0.	0.	To the	F.	F.		14 weeks 10 weeks
Wallflower	Sun or P.S.	F.	F.	0.	0.	-	-	-		0.	0.	0.		12 weeks
Zinnia	Sun		0.	0.	0.	0.	0.	0.	0.	1				10 weeks
Abbreviations: P.S., partial shade;	F. seed shou	ld be	starte	d in	flats o	or cold	fram	es; O	plan	t in o	pen q	round		





SWEET PEAS, Early Spencer, Shirley Temple

STOKESIA—Cornflower Aster

1932 Beautiful perennial with numerous, large, cornflower-like
blooms of rich sky-blue color. Indispensable for perennial borders
and for cutting. Height 2 feet. Pt. 35c.

SUNFLOWERS

SUNFLOWERS

Showy annuals favored for their stately growth and brilliant flowers. Fine for large borders and screens.

1935 Double Chrysonth. flow. The Chrysonthemum Sunflower. Immense, double, brilliant yellow blooms. Height 6 feet. Pkt. 10c; 1/2 oz. 35c; oz. 60c.

1938 Minicarre Hybrids. Attractive single blooms of yellow with black centers. Height 4 feet. Pkt. 15c; 1/2 oz. 40c; oz. 70c.

SWEET WILLIAM

Bushy growers that are highly prized for their showy clusters of fringed blooms in rich colors. Valuable plants for messed borders. Height 1/5 feet.

2056 Single, Mixed. Fringed flowers. Pkt. 15c; 1/2 oz. 60c; oz. 51.00.

Double Mixture. Very showy. Pkt. 15c; 1/4 oz. 75c; 1/2 oz.
TEXAS BLUE BONNET

2060 Belongs to the Lupin family and has similar growth. The flower-spikes are well covered with attractive deep blue flowers blotched carmine; white keel. A profuse bloomer especially adapted for dry, sunny locations. Makes very showy beds and borders. Height 1/2 feet. Pkt. 10e; 1/2 oz. 30e; oz. 45.

2062 Algra. (Black-eyed Susan.) Annual climber with single round flowers in white and yellow shades, all with contrasting black eye. Very ornamental in hanging baskets and porch boxes. Height 8 feet. Pkt. 15c; ¼ ex. 50c.

TITHONIA—Golden Flower

# of the Incas

Rapid-growing, shrub-like annuals of easiest culture. In late summer the plants are affame with brilliant scarlet, daisy-like blooms. Height 8 feet. 2061 Specioso. Orange-scarlet. Pkt. 20c; ¼ ex. 75c. 2063 Fireball. A brilliant, vibrant scarlet-orange, petals in dazzling contrast to the clear yellow center. Pkt. 25c; ¼ ex. \$1.00. 2065 Torch. A new bush form that carries its numerous flery orange-scarlet flowers on long stems. Blooms much earlier than all other lithonias. May be sown directly in the garden as soon as the soil is warm. Pkt. 35c.

TORENIA

Charming small annuals of bushy growth with attractive, snap-dragon-like flowers. Delights in semi-shade. 2066 Fournieri. Velvety blue spotted deep blue. Height I foot. Pkt. 45c.



TITHONIA, TORCH

#### MAMMOTH VERBENAS

Free-flowering, half-hardy, graceful annuals of spreading growth, with somber, dark green foliage covered with glorious, large, umbrella-shaped trusses of single flowers in a delightful range of colors. Magnificent bedding and border plants and valuable for planting in porch and window boxes.

#### **Mammoth-Flowered**

Mammoth-Flowered

1/4 oz. 55c; ½ oz. 95c; oz. \$1.75.

2072 White 2073 Piak

2073 Piak

2075 Blue 2076 Red

Each: Ptt. 15c; ¼ oz. 60c; ½ oz. \$1.00.

2087 Starlight. The color is a beautiful bright mid-blue with a creamy white eye. Plants are about 8 to 10 inches high, of uniform bushy habit, being 12 to 15 inches accoss. Ptt. 30c; ¼ oz. \$1.20.

3056 Fireball. An erect, dwarf, compact grower covered with glowing bright scarlet flower trusses. Excellent bedding and border plants and fast gaining in popularity. Ptt. 30c; ¼ oz. \$1.20.

51.20.

Giant-Flowered

2080 Pare White.
2082 Lacifer. Vivid scarlet.
3057 Brilliant. Rich deep flame-rose.
3051 Lamisoso. Flame-pink shading to salmon.
3053 Royal. Royal blue with creamy eye.
3050 Lavender Glory. Lavender with creamy

3050

Security of Oxford Hybrids. Striking rosered with a touch of salmon-pink.
3054 Spectrum Red. Enormous; dezzling bright red with no eye.
All above: Pht. 30c; ¼ ox. \$1.20.
2084 Giant-Flowered Mixture. Pkt. 25c; ¼ ox. \$1.00; ½ ox. \$1.75.

### **Dwarf Pixie Verbena** 2069 Dwarf Pixie. Bright scarlet with a distinct cream eye. The compact bushes are 6 inches high. Pkt. 30c; 1/4 ex. \$1.20.

VINCA—Periwinkle Free-flowering annual bedding plants of bushy growth with dark green, glossy foliage and large, single, round flowers. Height 2 feet. 2086 White. 2087 Pink. Eoch: Pkt. 25c ¼ oz. \$1.00. 2092 Mixture. Pkt. 20c; ¼ oz. \$5c; ½ oz. \$1.50.



highly prized for garden as well

## **Early-Flowering Spencers** These magnificent Sweet Peas are ideal for February and March plantings in the Lower South. They are quick growers and will furnish an abundance of lovely blooms before extreme

February and March plantings in the Lower South. They are quick growers and will furnish an abundance of lovely blooms before extreme hot weather arrives:

2600 American Beauty, Crimson-rose.

2630 Ball Orange Improved. Glowing orange.

2640 Amseloan Beauty, Crimson-rose.

2640 Amseloan Beauty, Crimson-rose.

2641 Beas Sensation. Light blue.

2627 Celestial. Cerise salmon rose.

2613 Exquisite, Salmon-pink.

2628 Horist Blue. Best clear blue.

2621 Geint Rose. Rose-pink.

2632 Michigan. Pure lavender.

2634 Monterey, Geranium-pink.

2631 Mrs. H. A. Reddick. Salmon-pink.

2649 Red Glont. Brilliant crimson.

2636 Sairley Temple. Rose-pink.

2640 Vulcan. Vivid scarlet.

2644 White Harmony. White.

2680 White Rose. Glanf white.

All above: Pkt. '15c; ox. 50c.

2145 Eurly-flowering Spencer Mixture. Unbeatable mixture of all the finest varieties listed above and many others.

Pkt. 15c; ox. 35c; ¼ ib. \$1.00; ib. \$3.00.

Giant Spencers

Thrifty growers with vigorous, branching vines.

The large orchid-flowered blossoms have attractive, wide-spread wings, beautifully waved.

2011 Adonis. Bright rose-cerise.

2012 Coprl. Pale blue-lavender.

2022 George Shawyer. Orange-pink.

2013 Gignentic. Black-seeded white.

2014 Ground Slom. Bright scarlet-cerise.

2025 Hecevenly Blue. Clear blue.

2016 Lulloby. Rose-pink.

2021 Red Boy. Oxblood-crimson.

2048 Spencer or Orchid-flowered Mixture. A glorious blend of prize-winning varieties, unsurpassed for richness and brilliancy. Pkt. 10c; ox. 25c; ¼ lb. 75c; lb. \$2.25.



ZINNIA, Persian Carpet

For Best Results INOCULATE SWEET PEAS with NITRAGIN Garden Size (Enough 15c

#### **NEW CUTHBERTSON SWEET PEAS**

Produce large, fragrant flowers on long stems, in a profusion of clear, popular colors. Blooms about two weeks later than the Early Spencers and ten days earlier than the Glant Spencers. More heat-resistant than any other variety.

2001 Corol. Delightful clear pink.
2001 Coline. Scarlet.
2002 Danny. Navy blue.
2002 Danny. Navy blue.
2010 Doris. Cherry-rose.
2011 Romale. Deop orange.
2012 Ruth. Rose-pink.
2004 Mixture. Exquisite blend.
2013 Design Delicate mauve.
2014 Ali above: Pkt. 15c; oz. 40c.

ZINNIAS continued Cut-and-Come-Again Zinnia

ZINNIAS continued Cut-and-Come-Again Zinnia
Very desirable semi-dwarf type with perfectly double, medium-sized blooms
on good stems, produced in continuous succession.
2108 White 2110 Flesh 2111 Rose 2114 Scarlet 2116 Criesce
2112 Salmon-Rose 2115 Orange 2117 Comary-Yellow
Ecch; Pkt. 15c; 1/4 oz. 40c; 1/2 oz. 75c; oz. \$1.25.

Peppermint Stick Zinnia
2140 Selected for a wide color-range, including red and white, red and
yellow, pink and white, orange and yellow, and purple and white, with a
large percentage of the flowers being striped. One of the best Cut-andCome-Again Zinnias. Pkt. 20c; 1/4 oz. 70c.

Giant Cactus-Flowered Zinnias
2142 Hybrid Mixed Zinnia. A truly magnificent Zinnia with hybrid vigor.
The splendid range of colors and the graceful ruffled flowers make this
Zinnia stand out. Blooms are extra large and very desirable for garden or
cutting use. Pkt. 25c; 1/4 oz. 75c.

Lilliput Zinnias
Becoming very popular. The attractive, round, almost globe-shaped miniature

Becoming very popular. The attractive, round, almost globe-shaped miniature blooms resemble the Pompon Dahlia. Very prolific bloomers. Height 1½ feet. 2955
White Gem. Pure white. 2956 Rosebud. Bright rose-pink. 2956 Salmon-Rose. Beautiful shade. 2145 Scarlet Gem. Bright scarlet. 2957 Conary Gem. Conary-yellow. 2148 Golden Gem. Golden orange. 2146 Mixed. Pkt. 10c; ¼ oz. 30c; ½ oz. 70c. 2146 Mixed. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c; oz. 90c. 2959 Postel, Mixed. Soft shades. Pkt. 15c; ½ oz. 70c; oz. \$1.25
Lilliput-Tom Thumb Zinmias
2960 Mixture. Extra-dwarf, compact plants covered with small, well-formed flowers of the Lilliput type. Excellent for pots and border use. Height 6 inches. Pkt. 25c; ¼ oz. 60c; ½ oz. \$1.00.



ZINNIA, Peppermint Stick

# ZINNIA, Giant Dahlia-Flowered, Crimson Monarch Reuter's Zinnias

California Giants

California Giants

The enormous rather flat flowers often measure 5 to 6 inches in diameter. Height 3 feet.

2503 Cherry Queen. Rose.

2509 Lemon Queen, Lemon-Corise.

2509 Doffodil. Canary-yellow.

2509 Lemon Queen, Lemon-Corise.

2509 Lemon Queen, Lemon-Corise.

2509 Lemon Queen, Lemon-Corise.

2509 Lemon Queen, Lemon-Corise.

2510 Grandeller. Deep red.

2512 Purity. Pure white.

2513 Rose Queen. Bright rose.

2514 Scarlet Gem. Scarlet.

2515 Mixture. Every color available is represented.

Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 50c; oz. 90c.

2515 Mixture. Every color available is represented.

Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 50c; oz. 90c.

2516 Canary Bird. Giant primose-yellow. Holds fts color well.

2122 Carlmson Monorch. Immense flaming crimson. Largest red.

2124 Dreom. Popular deep lavender furning to purple.

2125 Exquisite. A pleasing light rose with Tyrian-rose center.

2126 Lemon Beauty. Aftractive large light lemon-yellow blooms.

2127 Lemon Beauty. Aftractive large light lemon-yellow blooms.

2128 Orlole. Bright glistening orange and gold. Immense blooms.

2129 Polor Bear. Large, well-formed, pure white flowers.

2120 Polor Bear. Large, well-formed, pure white flowers.

2121 Purity. 10c; ¼ oz. 30c; ½ oz. 50c; oz. 90c.

2122 Purity. 10c; ¼ oz. 30c; ½ oz. 50c; oz. 90c.

2123 Gedl Meddl Mixture. A glorious bland of all shades and colors. Pkt. 10c; ¼ oz. 30c; ½ oz. 50c; oz. 50c; oz. 90c.

2130 Geld Meddl Mixture. A glorious bland of all shades and colors. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 50c; oz. 90c.

2131 Mixed Colors. Very complete color range. Pkt. 15c; ¼ oz. 40c.

2134 Stor Dust. Rich deep golden yellow. Pkt. 15c; ¼ oz. 40c.

#### EUTER'S SEEDS "Known for Quality"

Hemerocallis—Excellent for Borders

**HEMEROCALLIS—Day-Lilies** 

Highly decorative plants for borders and beds. The tall, stiff flower stems are raised freely over the foliage and bear conspicuous clusters of filly-shaped flowers in yellow and orange shades.

3348 Bijon. A beautiful orange with an overcast of rich fulvous red. Height 2 feet. Each \$1.00; 6 for \$5.50; 12 for \$10.00.

3349 Boutonniere. Delightful light rosy-peach. Grassy green foliage Height 3 feet. Euch \$1.00: 6 for \$5.50: 12 for \$10.00. 3350 Clanabar. Rosy red-brown petals with clear yellow throat. An early and long-blooming period. Height 21/2 feet. Each \$1.00; 6 for \$5.50; 12 for \$10.00.

2265 Florkom. Popular variety with clear golden yellow flowers Midseason bloomer. Height 3 feet. 2 for 60c; 6 for \$1.65; 12 for \$3.00; 100 for \$20.00.

3272 Gold Dast. Empire-yellow blooms with bronze reverse. Dwarf, neat grower. Early bloomer. Height 2 feet. Each 50c; 6 for \$2.75; 12 for \$5.00.

3285 J. R. Mann. The color is an attractive frosted apricot. Late bloomer. Height 3 feet. Each 50c; 6 for \$2,75; 12 for \$5.00.

2266 Kwomso fl-pl. Double Day-Lily with coppery orange blooms. Midseason bloomer. Height 3 feet. 2 for 60c; 6 for \$1.65; 12 for 53.00; 100 for \$20.00

3271 Lemona. Very fine; lerge; pale yellow. Late bloomer. Height 3 feet. Each 50c; 6 for \$2.75; 12 for \$5.00.

3286 Mrs. W. H. Wyman. Lovely pale glistening yellow. One of the finest Late bloomer. Height 3 feet. Each 50c; 6 for \$2.75; 12 for \$5.00.

3351 Old Vintage. Extremely beautiful wine-colored petals with yellow throat. Height 21/2 feet. Each \$1,00: 6 for \$5.50: 12 for \$10.00.

3352 Pink Lustre. Huge trumpet-shaped flowers of a lustrous soft pink with bright canary-yellow throat. Height 4 feet. Each \$1.00; 6 for \$5.50; 12 for \$10.00.

3353 Purple Waters. Extra-strong grower with flowers of a rich wine-purple color. Height 2½ feet. Each \$1.00; 6 for \$5.50: 12 for \$10.00

2267 The Gem. Attractive, rich deep orange-yellow flowers. Mid-season bloomer. Height 3 feet. Each 50c; 6 for \$2.75; 12 for \$5.00.

No. 3430 Reuter's "Blue Ribbon"

**Faney-Leaved Caladium Collection** 

\$1.90

Postpaid

Collection of 5 distinct, bright-colored Caladiums separately wrapped and la-



occour Spring BULBS

#### Shipment will commence March 1 unless otherwise requested.

- 3246 Condidum. Transparent pure white, bordered green and with green ribs and veins.
- 3248 Crimson Wave. Brilliant crimson-red center, bordered moss-green.
- 3257 Hortulania. Brilliant crimson-red transparent center with nar-row green border.
- Hocopus. Very decorative with large, deep bronze-red leaves and narrow green border. Sometimes the leaves change to a lovely solid rose.
- 3253
- Macahyba. Large leaves profusely spotted transparent pink, on dark glossy green background. Showy garden variety.

  Mrs. W. B. Haldemann. Attractive bright red leaves with narrow green border; interspaces mottled white. 3256
- Marie Mair. Large, pure white, glossy leaves with distinct green rib and veins irregularly spotted dark rose.
- Poecil Anglois. The center is transparent crimson with bluish tint, bordered metal green. ariet Pimpernelle. Bright red center with scarlet ribs con-asting strikingly against the creamy yellow border.
- Triomphe de l'Exposition. Large bright crimson leaves on green background. 3276
- Tom Tominson. The color is a fine transparent brilliant red with narrow green border mottled white and green. above: Each 45c; 6 for \$2.35; 12 for \$4.25; 100 for \$28.50.

  Rainbow Mixture. An extremely showy mixture carefully blended from our extensive assortment. Very striking for massing. Each 40c; 6 for \$1.90; 12 for \$3.50; 100 for \$25.00.



Canna Border

#### CANNAS

Cannas make brilliant borders and beds during the entire summer and fall. Their large, conspicuous clusters of orchid-like flowers add to the color scheme in the garden.

2170 City of Portland. A fine, stately Canna. Enormous trusses of handsome bright pink flowers contrasting with dark green foliage. Height 3½ feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

2175 Copper Giant. Gigantic, copper-red flower-heads slightly suf-fused rose. Green foliage. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

2168. Eureka. Large, impressive flower-heads of showy creamy white color. Dark green foliage. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

2176 King Humbert. Bright orange-scarlet flowers contrasting strik-ingly with its attractive bronze-colored foliage. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.35; 100 for \$12.50.

2180 King Midds. Large-flowering, golden yellow Canna, wonderfully pure in color. Green foliage. Height 3/3 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$1.25.

2172 Mrs. Alfred Conard. Extremely beautiful with gigantic trusses of lovely salmon-pink flowers. Unsurpassed in beauty and effect. Green foliage. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

2177 The Ambassador. Luxuriant, bronzy foliage and magnificent large trusses of brilliant cherry-red blooms. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

2182 Yellow King Humbert. Bright yellow flowers marked with confrasting crimson dots. Green foliage. Height 4 feet. 2 strong roots 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.50.

#### No. 3435 CANNA COLLECTION

2 strong roots each of the following: Mrs. Alfred Conard. Salmon-pink. Ambassador. Cherry-red. Copper Glant. Copper red. King Midas. Golden yellow.

only

\$4.10

#### LOUISIANA IRIS

Probably the easiest of all to grow in the South. Any ordinary garden soil, kept properly moist, will grow them to perfection.

3351 Blue and Purple 3356 Lilac 3354 Light Lavender

3352 Russet Red 3355 Mixed Colors 2317 Yellow

All above: Strong roots, 2 for 90c; 6 for \$2.50; 12 for \$4.25; 100 for \$28.00.



German Iris

#### **HOW TO GROW IRIS**

German Irises require a well-drained, sunny location. Clay soils should be mixed to a depth of I foot with a liberal quantity of sharp sand. Do not plant too deep. The top of the rhizomes should be at groundievel. Use no fertilizer except Bone Meal, about a closed handful to each plant, and after planting, water thoroughly to settle soil. Cultivate the surface after each rain and water only when soil is dry. Remove old leaves as they wither sufficiently to pull them off. Proper distance between plants, I foot.

Louisiana Irises do equally well in sunny or partially shaded locations if properly watered. Clay soils should be loosened by spading in a liberal quantity of Peat Moss or you may use Krillium. Plant the roots about 4 inches deep and 1 foot apart.

#### GERMAN IRIS

Popular group, with large, strikingly handsome flowers in an encless variation of beautiful colors. Bloom in late spring.

- 2282 Ambassader. The color is deep lavender with purple falls.
  Considered one of the best.
- 2287 Bonsor. A tall sky-blue of immense size. A very fine variety.
- Caroline Burr. Immense pure white Iris with perfectly shaped flowers of fine texture.
- Cheerle. A red-toned bicolor with rose-flushed standards; ruby-red fails.
- China Moid. Delicate soft pink. A beautiful Iris and one that should be in every garden. 3349
- Crown Prince. Velvety brownish red and gold with falls dark red. A prolific bloomer. 2286
- Dazzler. A gargeous deep rose of fine texture. A favorite with Iris lovers.
- 2303 Gioriele. Large flowers with beautifully ruffled standards of a very soft lobelia-violet color. Falls same shade, with an almost imperceptible soft greenish flush.
- 3345 Golden Glow. Early bloomer of a bright canary-yellow color.

  An unusually fine Iris.
- Indian Chief. Deep violet-red with falls reddish purple. Very large flowers and a prolific bloomer.
- Jerry. Bright dazzling red color with velvety maroon falls. Fine for cutting; early.
- 2305 Kolinga. High ivory-textured, cream-colored Iris with flaring falls.
- 2283 King Midas. Golden buff and garnet-brown blend, with falls bordered darker brown.
- Rameses. Lovely golden buff and rosy pink flowers. A great lris of vigorous growth.
- Sucramento. A giant Plicata. The ground is white heavily bordered with a feather-stitch edging of red-purple.
- Talisman. Color of the world's most famous Talisman rose, a subtle blending of red, yellow, pink and chamois.
- 2313 Tiffany. This Plicate is soft yellow, heavily sprayed bronze-

All above: Each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00

### No. 3400 6 GERMAN IRIS

Ambassader. Deep lavender, fells purple; for \$2.10 Caroline Burr. Immense pure white; Grown only Prince. Red and gold; Bazzler. Deep rose of line texture; Golden Glow. Canary yellow; Jerry. Bright dexxling red.

#### **G&O FOOD FOR BULBS**

This bulb food is 5% Nitrogen, 6% Phosphorus and 15% Potash, a is formulated particularly with bulbs in mind. The high Potash cont is because bulbous plants go "crazy" for excess Potash in much same manner as roses and other acid-loving plants must have ac forming plant food.

Prices: 2 lbs. 50c: 5 lbs. 85c: 10 lbs. \$1.45: 25 lbs. \$3.25. Postpaid prices: 2 lbs. 70c; 5 lbs. \$1.35; 10 lbs. \$2.20; 25 lbs. \$4.75.



Caladiums—Brightly Colored Leaves



Elizabeth, the Queen

2221 Beacon. Huge salmon-red with white throat. 3 for 35c; 6 for 60c; 12 for \$1.10; 100 for \$7.00.

2222 Bit-O-Heaven. Very large, crange with yellow throat. 3 for 35c; 6 for 60c; 12 for \$1.15; 100 for \$7.50.

2417 Suckeye Bronze. Large, clear, rosy ruffled blooms on tail spikes. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for \$8.50.

3100 Burma. A very deep reddish rose with wide-open, heavily ruffled blooms. Opens up to eight ruffled florets on straight spikes. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

3340 Chamouny. A new shade of clear rich medium rose. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

2236 Dream of Beauty. Gorgeous; large; rose-red, on tall, straight spikes. 3 for 35c; 6 for 65c; 12 for \$1.15; 100 for \$7.50. 2241 Elizobeth the Queen. The most distinctive lavender Gladiolus, with large ruffled blooms. 3 for 35c; 6 for 65c; 12 for 51.20; 100 for \$8.00.

2223 Ethel Cave-Cole. New extra-large light pink. Early bloomer. 3 for 35c; 6 for 60c; 12 for \$1.15; 100 for \$7.50.

2340 General Eisenhower. A beautiful, vivid, pure rose with very strong, erect stems. One of the best. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

3376 Jules Amott. A glistening deep carmine-red, borne on tall, straight spikes. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for \$8.50.

2430 King Lear, Immense ruffled rosy levender of a distinct form and color, 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00. Lantana. Orange, shading through orange salmon with a en throat. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for \$8.50.

2431 Leading Lady. A beautiful cream-white with canary-yellow throat. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

2364 Malay Chief. Very large blackish maroon on tall, straight spikes. 3 for 40c; 6 for 70c; 12 for \$1.30; 100 for \$9.00. 2343 Mansoer, Majestic blood-red tinted velvety black. Strong spikes, 3 for 35c; 6 for 65c; 12 for \$1,20; 100 for \$8,00.

Gladiolus should be in every garden. They are easily grown and bloom early, with tall, graceful spikes in a gorgeous array of richest colors. Fine cut-flowers. Reuter's offers the world's best Gladiolus. (See page 12 for planting chart. Best months to plant are January and February.)

2344 Maskerode. Gorgeous yellow with impressive dark red blotch in throat. A good grower with blooms carried on strong stems. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.
3097 Miss Wisconsin. A rich brilliant rose-pink. Opens up to eight blooms on a medium-height spike. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for \$8.50.

100 for \$8.50.
2432 Namey. A very beautiful bright scarlet-red that is early flowering.
3 for 40c; 6 for 70c; 12 for \$1.30; 100 for \$7.00.
2348 Normandle. Best salmon color. Large florets with conspicuous scarlet blotch. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.



Special Offer No. 3450 20 GLADIOLUS-Glory Mixture

All strictly first-size bulbs in a gorgeous \$4.45 blend of all colors. An extremely popular collection. Postpaid

3094 Oklahoma. A superb smoky lilac, flushed rose, with a buff throat. Very fine quality. 3 for 50c; 6 for 90c; 12 for \$1.65; 100 for \$12.00.

2345 Paul Rubens. A rich reddish violet with magenta specks. A good, strong grower. 3 for 35c; 6 for 60c; 12 for \$1.15; 100 for \$7.50.

2232 Picardy. Enormous, delicate apricot-pink blooms delightfully ruf-fled. No garden should be without it. 3 for 35c; 6 for 60c; 12 for \$1.10: 100 for \$7.00.

2419 Purple Supreme. Tall bright purple flowers with a silvery edge on the petals. 3 for 40c; 6 for 70c; 12 for \$1.30; 100 for \$9.00.

2248 Rosa Van Lima. Wonderful large open, bright pink flowers on strong, straight spikes. 3 for 35c; 6 for 60c; 12 for \$1.10; 100 for \$7.00.

2341 Salman's Glory, Huge, creamy white with carmine-red marks. One of the best, 3 for 35c; 6 for 65c; 12 for \$1,20; 100 for \$8.00.

24!! Silentium. Large; snow-white with orange-scarlet blotch in throat. Very attractive. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

2420 Silver Wings. This is a white sport of Picardy with all the qualities of Picardy in a pure white flower. 3 for 40c; 6 for 70c; 12 for \$1.30; 100 for \$9.00.

2245 Snow Princess. One of the finest pure whites. Strong stems. 3 for 35c; 6 for 60c; 12 for \$1.10; 100 for \$7.00.

3087 Spic and Span. A wonderful deep pink with slight salmon shadings. A straight-growing, tall, rugged Gladiolus. 3 for 40c; 6 for 70c; 12 for \$1.30; 100 for \$9.00.

2412 Spotlight. A medium deep yellow with scarlet in throat. One of the best. 3 for 35c; 6 for 60c; 12 for \$1.15; 100 for \$7.50.

2261 Stoplight, Large, ruffled blooms of brilliant clear red, borne on tall, straight spikes. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

3342 Sweet Alibi. Beautiful clear pink with heavily ruffled blooms. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

3086 Tahiti. An outstanding bright rose-pink, lightening to clear pink to throat. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

3079 Tivoli. A clear rose-pink, borne on tall upright stems. The blooms are well placed and of a soft fexture. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for \$8.50.

2240 Vagabond Prince. A beautiful garnet-brown, blotched scarlet. Very good. 3 for 40c; 6 for 70c; 12 for \$1.25; 100 for 88.50.

2433 Valerie. A large, bright light red of a distinctive shade. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

2421 White Gold. A very large clear light cream-shading to a golden throat. Tall and very vigorous. 3 for 35c; 6 for 65c; 12 for \$1.20; 100 for \$8.00.

2413 Yellow Herold. A beautiful amber-yellow with carmine in throat. The large flowers are borne on strong, upright stems. 3 for 35c; 6 for 60c; 12 for \$1.15; 100 for \$7.50.

### Priotect Your Gladious

At the first sign of thrips, start spraying your Gladiolus with Deenate 75-W. Does not burn the foliage or flowers. A sure kill for thrips. Lb. \$1,15. Postpaid: Lb. \$1.25.

#### Acidanthera, Abyssinian Gladiolus

3085 Although not a true Gladiolus, this novelty resembles it very closely and should be handled in the same manner. The white flower with purple throat has an unsual and distinctive fragrance. Easily grown. Surgrise your neighbors with this new flower. Plant a few bulbs this spring. 3 for 50c; 6 for 90c; 12 for \$1.65; 100 for \$12.00.





Purple Supreme



Yellow Herald

### COLLECTION NO. 3420 30 Prize-Winning GLADIOLUS

3 bulbs each of the following varieties, individually bagged and labeled: Buckeye Bronze, Large, clear, rosy bronze.
Elizabeth, the Queen. Clear, distinctive lavender.
Nancy. Beautiful bright scarlet-red.
Picardy. Enormous delicate apricotpink.
Purple Supreme A vibrant purple pink.

Purple Supreme. A vibrant purple superb cut flower.

Snow Princess. One of the finest pure whites.

Tahthi. Bright rose-pink with clear risk throat. Tohiti. Bright reasons, pink throat. Valerie. Distinctive bright light red. White Gold. Large, clear light cream with golden throat. Yellow Herold. Beautiful amber vellow with carmine in throat.

\$2.65 TOP SIZE Only BULBS Postpaid





Malay Chief



Gen. Eisenho

New Orleans, La.

10 Reuter's Section of Lawn and Garden Seed, Supplies and Equipment \*REUTER SEED CO. 1035 Description Ave.

# EUTER'S SEEDS "Known for Quality"

#### C., Cactus; Semi-C., Semi-Cactus

Our Dahlias embrace the finest selected varieties adapted to the South, and our list includes many outstanding and sensational introductions.

Note: Dahlies are tender to cold and bulbs should not be planted unfit danger of freezing weather has passed. In the extreme South, Dahlies bloom exceptionally well during the cool fall months. We recommend that bulbs wanted for fall blooming be set out during the latter part of May or the month of June.

2187 Ambassador (C.) Gigantic flowers of exquisite golden yellow blending to amber-salmon and coral-plnk at tips. Each 90c; 3 for \$2.55.

2188 Andrecs Hefer. (C.) Delicate rose-pink, shading to white at the center. One of the loveliest of all pink Cactus Dahlias. Each 65c; 3 for \$1.80.

2199 Bise Moon. (Dec.) Gigantic blue flowers of perfect form. An unusual color in Dahilas. Each 90c: 3 for \$2.55.

2356 Gommondo. (Dec.) An unusually large Dahlia of a bright clear shade of lavender. A good cutting variety. Each 75c; 3 for \$2.10.

2361 D. M. Moore. (Dec.) The nearest to black of any Dahlia yet developed. Decidedly different. Each 65c; 3 for \$1.80.

2351 Essie Smith. (Semi-C.) Very large flower of amaranth-pink; petals curl to the very end. Good strong stems. Each 90c; 3 for \$2.55.

2198 Fire Chief. (Dec.) A true bicotor of deep red tipped white. A very showy variety. Each 90c; 3 for \$2,55.

2203 'Forest Fire. (Dec.) Petals temon-yellow at base, heavily tipped rich scarlet. A strong grower with gigantic blooms on good stems. A most spectacular Dahlia. Each 96: 3 for \$2.55.

2378 Graf Zeppelin. (Dec.) One of the finest pure white Dahlies for the South. Each 75c; 3 for \$2.10.

2360 Jane Cowl. (Dec.) Glistening bronzy buff and old-gold, deepening in shade toward the center. Gigantic blooms. Each 40c; 3 for \$1.65; 12 for \$6.25.

2354 Jersey's Beacon. (Dec.) Fine Dahlia with immense flowers of Chinese-scarlet, paler reverse giving a two-toned effect. Each 65c; 3 for \$1.80; 12 for \$6.50.

2193 Jersey's Beauty. (Dec.) The finest true pink Dahila of perfect form. Each 60c; 3 for \$1.65; 12 for \$6,25.

2362 Jersey's Orchid. (Dec.) A rich, clear, bright orchid-lavender. One of the most beautiful Dahlias grown. Each 75c; 3 for \$2.10.

2363 Jersey's White Beauty, (Dec.) An outstanding clear white Dahlia. A good cutting variety. Each 75c; 3 for \$2,10.

2357 Kay Francis. (Semi-C.) The large, attractively formed deep flowers are of a delightful soft lemon-yellow color. Each 75c; 3 for \$2.10.

2200 Lord of Autumn. (Dec.) A truly great Dahila with glant, deep clear yellow blossoms. A constant prize-winner. Each 90c; 3 fee \$2.55.

77 Mabel Hess. (Dec.) Large, lovely deep crimson, shading dark maroon. Extra-long stems. Each 75c; 3 for \$2.10.

2353 Miss Son Diego. (C.) Incurved laciniated Cactus Dahila of lemon-yellow; outer half of bloom tyrian pink. Very attractive and beautiful. Eoch \$1.00; 3 for \$2.85.

2205 Mrs. I. de ver Warner. (Dec.) Gianf mauve-pink. Each 60c; 3 for \$1.65; 12 for \$6.25.

2216 Murphy's Masterpiece. (Dec.) Gigantic, messive, dark red and garnet blooms carried on strong cane-like stems. Each \$1.50.

2366 Papillion. (Semi-C.) A beautiful blending of watermelon-red to selmon-pink and old rose. Highly recommended. Each 55c; 3 for \$1.80.

BBREVIATIONS: Dec., Decorative; 2212 Pride of Colifornic. (Dec.) Popular, large, rich dark crimson on good stems. Each 60c; 3 for \$1.65; 12 for \$6.25.

2262 Ronnie Lee. (Dec.) An outstanding blend of scarlet-red and salmon shades. Large blooms on strong stems. Each \$1.00.

2217 Rosa Nell. (Dec.) Brilliant American Beauty rose color, a shade rare in Dahlias. Each 60c: 3 for \$1.65.

2367 Ruby Toylor (Dec.) The giant flowers are borne on long, stiff stems and ere of an unusual clear carmine color. A very attractive Dahlia. Each 65e; 3 for \$1.80.

2368 Rhythm. (C.) Winner of many awards. The color is a soft cameo-pink suffused rose, shading to soft lemon center. Eq. \$1.50.

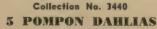
2206 Saton. (C.) Gigantic brilliant scarlet-red of outstanding quality. Eoch 75c; 3 for \$2.10.

2364 Sunray's D. (Dec.) Clear buff suffused apricot with reverse side of petals peach-red. A new introduction. Each 75c; 3 for \$2.10.

2209 Thomas A. Edison. (Dec.) Large, massive, royal purple flowers held erect on long, stiff stems. A very popular Dahlia. Each 75c; 3 for \$2.10.

2207 White Wonder. (Dec.) Giant pure white blooms composed of long, twisted and curled petals. One of the finest whites. Each 55c; 3 for \$1.80.





Only \$2.15 Postpaid

Burguady. Wine-red.

Orange-red. Helen Asita. Lavender, white center. lolanthe, Salmon

Snowbird. Pure white.

Collection No. 3425 **6 GIANT DAHLIAS** 

Only \$3.25 postpaid

Strong, field-grown, healthy tubers—one each of the following, separately labeled: Commando, Clear lavender. Essie Smith, Amaranth-pink.

Forest Fire, Lemon-yellow, tipped scarlet, Jersey White Becuty, clear white.

Mabel Hess, Crimson shaded dark maroon. Thomas Edison. Very showy large royal purple.



Beauty, pink; Jersey's Beacon, scarlet: Jane Cowl, bronze MINIATURE DAHLIAS

These lovely new Dahlias produce miniature flowers that are true copies of the large-flowered Decorative, Cactus and Peony types. They are dwarf growers, very free flowering and fine for border planting.

2210 Baby Royal. Lovely salmon shaded apricot.

2211 Bishop of Liandaff. Brilliant deep scarlet-red.

2213 Dolly. A bright true lavender. A prolific bloomer.

Glorious, Very showy respherry-red

2212 Ike. Dark velvety red. laciniated petals.

2218 Little Jewel. Pleasing deep pink.
2219 Louisiana Red. Brilliant red Dahlia of compact form.

2350 Persimmon. Attractive orange-flame color.

2220 Sanhican Sweetheart. Buff-apricot suffused pink. Very artistic color.

2377 Teddy Johnson. Apple-blossom-pink of medium form. A good bloomer.

2378 White Cloud. Pure white of perfect form.

Prices on all Miniature Dahlias: Each 60c; 3 for \$1.65.

Prices on all Pompon Dahlias: Each 50c; 3 for

#### POMPON DAHLIAS

2374 Burgundy, Rich wine-red.

2373 Flame. Brilliant orange-red.
2370 Helen Anita. Lavender with white center.

loianthe. Bright salmon.

2382 Red Star. Very bright flame-red. 2372 Rosa Wilmouth. Fine rose-pink.

Snowbird. Small pure snow-white flowers.

2376 Yellow Gem. Very attractive light yellow.

Murphy's Masterpiece



Graf Zeppelin, white; Sunray's D, apricot

# EUTER'S SEEDS "Known for Quality" CALLA LILIES



Amarvitis, American Hybrid

#### **AMARYLLIS**

Easy-to-grow, large, illy-shaped flowers in brilliant, contrasting colors on heavy, stiff stems.
2150 Jehnsoni 15t. Joseph Lilyl. Bright crimson with broad white stripes. Strong bulbs: Each 45c; 6 for \$2.25; 12 for \$4.25.
2151 American Hybrids, Mixed. Enormous, broad-petated flowers in a wealth of glorious colors. Mommoth bulbs: Each 60c; 6 for \$3.35; 12 for \$6.00.

Something for the Amaryllis Fancier

2155 Pure White. The giant, pure white blooms remind one of an Easter Lily. Each \$3.50. 2156 Brilliant Red. Enormous flowers ranging from bright red to deep crimson. Each \$3.25. 2459 American Express. Orange-scarlet. Each

Doris Lillion, Fuchsia colored, Each \$8.50. Fidelity. Pinkest rose. Each \$4.50. Mailey. Orange-red. Each \$5.00. Ledwig's Searlet, Dark scarlet. Each \$3.50. Nivalis. Enormous pure white. Each \$4.00. Pres. Roosevelt. Dark red. Each \$3.50. Salmon Joy. Gorgeous salmon. Each \$4.00.

#### **AGAPANTHUS**

#### Blue Lily-of-the-Nile

2:49 Highly decorative plants with amaryllis-like foliage and large heads of bell-shaped flowers of attractive bright blue color. Splendid for growing in pots or large tubs. Plant also in pots sunk into the ground when used for garden decoration, as they bloom better when root-bound Blooms in late spring. Strong roots: Each 85c for \$4.50; 12 for \$8.50.

#### BUTTERFLY LILY

2280 Resembles cannas in growth. Produces farge clusters of snow-white flowers like white butterflies, and of delightful fragrance. Prefers rich, moist soil. Blooms all summer and fall. Strong roots: 2 for 45c; 6 for \$1.10; 12 for \$2.00.



Lilium philippinense

Immense, popular and highly decorative pot-plants with large, showy, funnel-shaped flowers. In the extreme South they may be planted in open ground in a protected place.

2267 Boby White Colla. Lovely miniature Calla Lily with dainty small white flowers. Each 45c; 6 for \$2.25; 12 for \$4.25; 100 for \$26.00.

2269 Aethiopico. The largest and finest pure white Calla Lily. Each 45c; 6 for \$2.25; 12 for \$4.25; 100 for \$26.00.

2270 Golden Yellow. Large, golden yellow flowers. Leaves profusely spotted silvery, white. Each 45c; 6 for \$2.25; 12 for \$4.25; 100 for \$26.00.

2279 Pink Calla. Very unusual, dwarf Calla. Flowers are rose-pink changing to carise. Each 50c; 6 for \$2.75; 12 for \$5.00; 100 for \$30.00.



Calla Lily, Golden Yellow

#### CREOLE EASTER LILY

2275 Finest of all Easter Lilies for the garden. Strong growers with gigantic pure white flowers of unusually heavy texture. Well-grown plants often produce 10 to 15 blooms to the stalk. 2 for 70c; 6 for \$1.85; 12 for \$3.50; 100 for \$22.00.

#### CRINUMS

Beautiful old-fashioned southern lilles with immense, drooping clusters of funnel-shaped flowers borne on tall, strong stems. Very showy in mixed borders or planted in front of tall shrubbery.

2152 Giganteum, Magnificent pure white. Each 65c; 6 for \$3.50; 12 for \$6.50.

2153 J. C. Harvey. Large clusters of drooping rose-pink flowers. Each 60c; 6 for \$3.25; 12 for \$6.00.

2154 Mrs. Bosonquet. Beautiful deep glowing rose color. The finest of all Crinums and worthy of a place in every garden. Blooming-size bulbs: Each 60c; 6 for \$3.25; 12 for \$6.00. Mammath bulbs: Each 90c; 6 for \$5.00; 12 foe \$9.00.

#### GINGER LILY

2268 Showy plants with fresh green, oval leaves, 2 feet tall. The flowers appear on pineapple-shaped heads hidden among the foliage on 1-foot stems. The color, is a blend of white, lavender-pink and yellow.

Strong roots: 2 fer 65c; 6 fer \$1.65; 12 for \$3.00.

#### GLORIOSA—Glory Lily

2281 Rothschildiane. Tender climber producing waxy, lily-like flowers with crimson perianth, banded gold. Prominent stamens. Prefers sunny location. Roots are winter killed and should be dug when foliage dies down and replanted in the spring. Ecch \$1.35; 6 for \$7.25; 12 for \$13.50.

#### ISMENE—Peruvian Daffodil

2305 Fine, easily grown, spring-flowering bulbs. The stout stems carry handsome clusters of large, showy, pure white and exceedingly fregrant blooms with greenish markings. Will bloom a few weeks after planting. Splendid for mixed borders. Strong belbs: Eoch 50c; 6 for \$2.75; 12 for \$5.00; 100 for \$33.00.

#### LYCORIS AUREA

2274 Rere and attractive flower. In growth and formation of bloom it is identical to the nerines, but plants are stronger and the golden yellow flowers are larger. Fine for borders and rock-gardens. Strong bulbs: Each \$1.00; 6 for \$5.50; 12 for \$10.00.

#### NERINE—Guernsey Lily

2290 Lovely deep coral-pink flowers composed of long, narrow, separated petals. Stamens extend fully 2 inches from the base of the flower, giving it a striking and odd appearance. Beautiful for rockgardens. Plant in spring when foliage dies. Strong bulbs: 2 for 45c; 6 for \$1.10; 12 for \$1.85; 100 for \$12.00.

#### PEONIES

Gorgeous border plants for middle and upper South. Require a good, rich, deeply worked soil. In plant-ing, do not cover crown of roots more than 2 inches.

2291 Edulis superba, Rose-pink.

2292 Festiva maxima. Paper-white.

2273 Floral Treasure. Salmon-pink. 2274 Karl Rosenfeld. Crimson-red.

Strong roots: Each 90c; 6 for \$4.75; 12 for \$9.00.

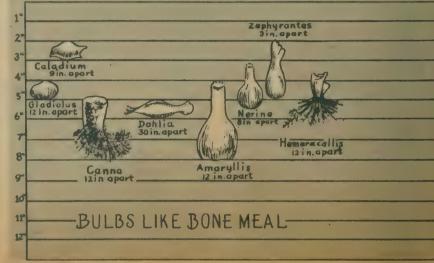
2272
L. speciosum magmificum.
Large,
showy white
flowers suffused rosy
red and
profusely
spotted
blood-red.
One of the
most atfractive of
the hardy
Lilles.
Lorge
bulbs:
Euch 50c
6 for \$2.75
12 for \$5.



Lilium tenuifolium

2273 Lilium tigrinum. (Tiger Lily). Showy, giant, bright orange-red flowers, spotted black. Thrives especialy well in the South. Strong bulbs: Each 50c; 6 for \$2.75; 12 for \$5.00.
2278 Lilium philippinense. Immense, pure white, trumpet-shaped flowers, occasionally tinted reddish purple; delightfully fragrant. Each 45c; 6 for \$2.25; 12 for \$4.25.

#### BULB PLANTING CHART





Creole Easter Lily

#### SPREKELIA-Jacobean Lily

2296 Attractive bulbous flowers producing oddly shaped blooms composed of long, narrow petals. The color is a brilliant crimson. Makes fine potplants. Lorge bulbs: Each 55c; 6 for \$3.00; 12 for \$5.25; 100 for \$35.00.

#### **TUBEROSES**

2295 Mexicae Everblooming. Single-flowering. A very prolific bloomer with large spikes thickly set with pure white, very sweet and fragment flowers. Bulbs: 6 for 80c; 12 for \$1.45; 100 for \$9.00.

#### HARDY GARDEN LILIES

Beautiful, fragrant and easy to grow. Excellent effects can be obtained by massing them in beds and borders.

2271 Lillium currotum. [Golden-banded Lily of Japan]. Large white flowers beautifully dotted crimson, with golden yellow band through center of each petal. Strong bulbs: Each 50c; 6 for \$2.75; 12 for \$5.00.

2277 Lilium regale. (Royal Lily of China). Blooms freely, producing large, trumpet-shaped, delicately scented white flowers, slightly suffused with pink, with a beautiful shade of canary-yellow at center. Large bulbs: Eoch 45c; 6 for \$2.25; 12 for \$4.25; 100 for \$26.00.
2276 Lilium tenuifolium. (Corel Lily). Dainty Lily about 1½ feet high, carrying numerous, tiny, wary blooms of delightful coral-red color. Exceedingly graceful and very popular for rock-gardens. Bulbs: 2 for \$0c; å for \$1.50; 12 for \$2.50; 100 for \$17.50.

#### ZEPHYRANTHES

#### Fairy or Rain Lilies

Delightful small plants with long, narrow foliage and filly-shaped flowers. They grow equally well in sun or partial shade, but should be given planty of water.

2298 Resea. Large, clear, rich rose. Bulbs: 3 for 25c; 6 for 40c; 12 for 75c; 100 for \$5.00. 2299 Yatlow. Pure golden yellow. Bulbs: 3 for 25c; 6 for 40c; 12 for 75c; 100 for \$5.00. 2300 Candida. Pure white. Bulbs: 6 for 30c; 12 for 50c; 100 for \$3.25.



Lilium tiarinum

Reuter's Section of Lawn and Garden Seed, Supplies and Equipment \*REUTER SEED CO. 1035 December Street New Orleans, La. EUTER'S SEEDS "Known for Quality" amellins

Statety and beautiful skrubs with handsome, dark green, glossy foliage and exquisite, large, waxy-tinted flowers in delicate soft and bright colors. Blooms during the late winter and early spring when gardens lack color.

#### STRONG YOUNG PLANTS

Albe Piene. Large, pure white, very double. Most popular of all white Cameillas. Very early bloomers.

Chemdleri Elegems. One of the largest and most beautiful variegated pink and white variefles. It is of the peony type, with the stamms prominently displayed.

Learnel Leef. Full double with a salmon-pink center, sheding to deeper rose on the tips of the incurved petals.

Pink Perfection. Prolific bloomer with perfectly formed, very double flowers of clear shell-pink. One of the most common and popular varieties. Starts blooming when quite young.

Pope Piess (Prince Eugene Napoleon). Very double flowers of exquisite scarlet. The blooms are of good size and the plant is a good, compact grower.

Professee C. S. Sergeer. The heavy, peony-formed blooms are of a beautiful dark crimson color. It is a hardy and prolific bloomer. The plant is vigorous, compact and symmetrical in growth.

All above: Healthy young ped-grown plants, \$1.10 each; & for \$6.00, year cheice, postpaid.

favorites in Southern gardens and easy to grow if the soil is properly prepared unting time. They require an acid soil, and in sections where this condition does reveil, natural muck or Peat Moss should be added together with about a pound minium Sulphate per square yard, and mixed thoroughly into the soil. During hot, eather they should be watered or syringed frequently.

INDIAN AZALEAS The most popular group, with flowers measuring 3 to 4 inches across. They vary in habit, some being spreading, others more compact.

heblf, some being spreading, others more compact.

Fleider's White. As early-blooming, large, pure white variety. A strong grower.

Fisher Plats. Light pink. Blooms about the same time as Pride of Mobile. Very good, compact grower.

Formosa. Very fast grower with large, purplish pink flowers. Big dark green leaves. George L. Tober. A sport of Formosa. Fast grower; light green foliage. Pink and white variegated.

Pride of Mobile. A brilliant shade of watermelon-pink. An outstanding variety and a fast grower.

Available for March-April shipment only.

KURUME AZALEAS

Dwarf, compact grower with small flowers in dense clusters.

fast grower.

Southern Charm. A pink sport of Formosa. Fast grower.

Postpoid: Healthy young plants, 6 to 8-inch stock, 25c each;
6 for \$1.35; 12 for \$2.50.

ALLEGRO

Azalens



### CHANDLERI ELEGANS

NOTE Camellias are not available for shipment until February.

Please Note:

ders accepted under \$1.





FIELDER'S WHITE



# Chrysanthemuns

RARE VARIETY CAMELLIAS Healthy, young, pot-grown plants

Debetonte. Beautiful large peony type of solid pink. Plant very vigorous and compact in growth. Each \$1.50, postpaid. Gion "40." One of the finest varieties. Large deep red, very double and with numerous rounded petals. Seautiful and lasting. Each \$1.50, postpoid.

Lady Jame Grey. Very large semi-double flowers with broad petals of red and marbled white. Each \$1.50, postpoid. Purple Down. One of the finest varieties on the market. The large rose-shaped flowers are perfectly formed and are of a deep red color turning to purple. Each \$1.75, postpoid. Rose Down. The large, rose-pink flowers are very double, similar in form and shape to Alba Plana. Each \$1,50, postpoid. Woodville Red. Very large, brilliant red, peony type. Fast, up-right grower. One of the newer varieties. Each \$1.75, postpoid.

Ready for Shipment About April 15th
Plant liberally of Chrysanthemums this spring. They are easy to grow and no other
flower will give you such a Javish profusion of colorful blooms during the fall months.

Pompon

Allegre. Glowing shrimp-pink suffused with coppery salmon. Very good bloomer.
Avolunche. Large, pure white pompon with yellow center. A late-blooming variety.
Caraival. Vividly blazing burnt-orange and bronze. Fully double. Early.
Firebird. A lovely reddish bronze of medium size. Early.
Fireside. Double; burnt-orange.
Forward. A dainty pinktish Mum that is everybody's favorite.
Goldmine. Free-blooming pompon of brilliant golden yellow.
Indianc. An exquisite Chrysanthemum of carmine-red tinted gold at center.
Lillian Doty. An excellent large pink pompon when disbudded, Will bloom November 1.
Marquerode. A med.-sized flower, indescribable silvery rose, darker eye in center.
Med Velvet. Rich velvety crimson. Flowers fully double.
Silverplate. One of the finest whites.
Spellbound. Attractive light lavender.

Single-flowering

Brocade. A lively cameo-pink that blooms in November.
Rojah. Scarlet-red with yellow center.
The Thom. Tall-growing; scarlet. Perfect flowers.
Valencia. A beautiful shade of orchid-pink.
White Valencia. Very large, clear white with yellow center.

Large-flowering

Ambassader, Large, white, incurved flowers. Early bloomer. Blazing Gold. Deep golden yellow. Also an excellent potplant.

Gitters. Large, reddish bronze. An early bloomer.

DEBUTANTE Camellia

Pink Chief. Very large, lav-ender. Should bloom No-vember I. Very fine.

Silver Sheek. Very large, pure white. An early bloom-

Yellow Ambassador. Very large, lemon-yellow flowers.

#### Chrysanthemum Collection

t strong pot-grown plant each of the 5 Chrysanthe-mums listed below:

Fireside. Burnt-orange Mrs. du Pont. Coral-buff. Rujah. Scarlet-red, yellow

Silverplate. Finest' white. Spellbound. Attractive light lavender.

ONLY \$7.80



Pot-Grown

Chrysanthe-

mum

Plants

3 for ......\$1.20 6 for ......2.25 12 for .....4.00 Not Prepaid 100 for ....\$26.00

**PURPLE DAWN** 

Camellia

Christmas Cheer. Deep crimson with small shiny leaves.

Coral Bells. Dainty bell-shaped pink flowers. Hinodegiri. The flery red flowers cover the entire plant.

Salmon Beauty. Double, large; salmon color.

Snow. Beautiful double white. Very popular.

Sweetheart Supreme.
Medium-sized, blushpink flower resembling a sweetheart
rose. An excellent
grower.

Postpaid: 4 to 6-lach stock, 25c each; 6 for \$1.35; 12 for \$2.50,

Available for March-

April shipment only.

Due to high cost of packing material no plant or-





**FORMOSA** 

13 Reuter's Section of Lawn and Garden Seed, Supplies and Equipment "REUTER SEED CO. 1035 Decour Street New Orleans, La.

#### EUTER'S SEEDS "Known for Quality"

ABELIA

A very popular hedge-plant. The habit and shiny foliage are distinctly ornamental. Produces a profusion of white, fragrant, belishaped flowers.

Postpaid: 12 to 18 lackes, each 75c; 3 for \$2.00.

FLOWERING ALMOND

A beautiful, dwarf-growing shrub. In early spring before the leaves appear, the stender branches are literally covered with pretty, small, double flowers. Plak.
Postpoid: 12 to 18 inches, each 85c; 3 for \$2.35.

ALTHEA

Very showy shrub of strong, erect growth, with large, double, loosely formed flowers. Profuse bloomer.

White Postpoid: Strong plants, each 65c; 3 for \$1.80.

CAPE JASMINE (Gardenia)
Popular and very showy bushy shrub with decorative bright glossy green foliage and large double white camellia-like flowers. Delightfully fragrant.
Postpaid: 12 to 15 inches, each 75c; 3 for \$2.00.

CRAPE MYRTLE

Beautiful deciduous summer-blooming shrub or small tree with small, bright, glossy green leavas. Flowers delightfully fringed, in large, conspicuous clusters.

Purple
Pink
Watermelon-Red
Pestpaid: 12 to 15 lackes, each 75c; 3 for \$2.00.



HIBISCUS-Peach Blow

#### HUBISCUS

Showy shrub with glossy leaves and large bright-colored flowers 4 to 5 inches across. Blooms all through the summer and fall.

Single-flowered imson-Scorlet Pink Double-flowered oriet Peach Blow ne-Pink Orange Scarlet Rose-Pink

Postpaid: 12 to 18 inches each \$5c; 3 for \$2.35

# HYDRANGEA

Very popular and easy-to-grow shrub producing large heads of showy flowers in spring. The flowers may turn either pink or blue, depending on the acid content of the soil. Blooming plants require plenty of water.

Gertrude Glahn. Strong grower with large blue or pink flowers.

Postpoid: Strong plants 85c; 3 for \$2.35.

#### FLOWERING CRAB

In early spring bushes are covered with very fragrant, bright pink flowers; later in the spring the foliage turns to a rich maroon. From late summer till severe freezing the branches are covered with small Crab-apples which make very fine [eily. Postpoid: 1½ to 2 feet, each \$1.00; 3 for \$2.85.

FORSYTHIA

Spring Glery. One of the finest Forsythias ever introduced. Covered with pale yellow flowers in early spring. Postpaid: 1½ to 2 feet, each \$1.00; 3 for \$2.85.

FLOWERING QUINCE

Bright pink to scarlet flowers appear early in spring and are followed by healthy, dark green foliage. Postpaid: 18 to 24 laches, each 85c; 3 for \$2.35.

#### JASMINE

Semi-trailing plants of great decorative value.

Primulinum. Drooping shrub with yellow flowers in long sprays.

Grand Dake. The old-fashioned, double, summer-flowering fragrant

Postpoid: Strong plants, each 75c; 3 for \$2.00.

Olea fragrans (Sweet or Tea Olive). Dwerf evergreen with bright green foliage. Small, white, sweet-scented flowers in winter and spring. Postpoid: Strong branched plants out of 3-inch pots, each \$1.00; 3 for \$2.85.

MOCK-ORANGE

Beautiful everblooming shrub producing magnificent single, butter-cup-shaped, waxy white flowers with exquisite orange-blossom fra-grance. Peatpoids: 17x to 2 feet, each 85c; 3 for 82.35.

#### PLUMBAGO

Attractive hardy shrub-like perennial of medium height, producing messes of light blue flowers during the entire summer. Pestpaid: Strong plants, each 75c; 3 for \$2.00.

#### OLEANDER

Effective and striking evergreen shrubs with beautiful flowers and attractive foliage. Fine screen and border plants.

Deable-flowered

White Yellow
Single-flowered, Red
Postpoid: Strong plants, each 75c; 3 for \$2.00.



SPIREA-Anthony Waterer

SPIREA

Delightful showy strubs bearing a profusion of small flowers. Doable Bridd-Wreath. Graceful grower with small, double, white flowers on long, drooping branches.

branches.

Postpaid: 18 to 24 inches,
each 75c; 3 for \$2.00.
Antheey Waterer. A dense, lowgrowing Spirea with foliage is
various shades of yellow, red and
dark green. Flowers pink, produced freely throughout the
whole summer in flat-topped
bunches.
Postpaid: 12

ostpaid: 12 to 15 inches, each 90c; 3 for \$2.55.

VITEX MACROPHYLLA

Dainty shrub of branching habit with long spikes of levender-blue flowers. Postpoid: 1½ to 2 feet, each 85e; 3 for \$2.35.

Showy shrubs with large, trumpet-shaped blooms. Desirable for

grouping. Henderseel, Large; deep rose. Rosea. Rose-pink, Free bloomer. Postpaid: 1½ to 2 feet, each 85c; 3 fer \$2.35,

#### FERNS

Asparagus Sprengeri. The most satisfactory fern for porch boxes. A strong grower, hardy with decorative fronds drooping gracefully. In the fell the red berries are very showy. Holly Fern. Probably the hardlest and most easily grown of all forn. The leaves resemble holly somewhat. Ostrich Planne. The long, wide, finely subdivided fronds produce a charming effect. Whitmonl. A compact, easy, and rapid grower with fine and compact, easy, and rapid grower with fine and filmy fronds.
All postpoid: Pot-grown plants, 3-inch, 60c.

#### PAMPAS GRASS

Very ornamental tall, bushy Grass with huge loose silvery white plumes carried on long, stiff stems well above the foliage.

Postpaid: Strong clumps, each 75c.



GERANIUM

#### New and Improved Geraniums

These Geraniums have been carefully selected for better colors, improved growth and prolific b i o o m i n g habits.

Better Times. A most attractive red similar to the color of the Better Times Rose. A very prolific bloomer. Enchantress Pict. Clear shrimp-plak. Free-flowering and a fast grower.

Pink Flat. Deep sal-mon-pink, profuse

bloomer. Red Fiat. Large, bril-liant scarlet flowers on long stems.

Postpaid: Strong plants, 3 for \$1.50; & for \$2.75; 12 for \$5.25

#### Flowering Vines

ANTIGONON. (Coral Vine). A handsome vine with large racemes of pea-shaped flowers. Unsurpassed for covering porches.

Rese-Pink. Postpoid: Strong plants, each 45c; 3 for \$1.20.

BIGNONIA VIOLACEA. Evergreen vine with light lavender flowers. Postpoid: Strong plants, each 75e; 3 for \$2.00.

BOUGAINVILLEA. Magnificent showy vines bearing large masses of odd-looking flowers. Need winter protection.

Crimson Lake. Bright crimson. Postpaid: Strong plants, each \$1.00; 3 for \$2.75.

CONFEDERATE JASMINE. Old-fashioned evergreen vine with small, white, star-shaped, fragrant blooms. Pestpoid: Strong plants, each 90c; 3 for \$2.55.

WISTERIA. Gorgeous decorative vines with large, pointed clusters of delicate scented flowers.

Both postpaid: Strong plants, each \$1.00; 3 for \$2.75.

### RRUMT TRIBBS



PECANS

Meyhan. The largest paper-shell Pecan. Fast growing; rich nutty flavor. One of the

Stuart. Large, oblong nuts with medium-thin shell; kernel full, plump and of good

Success. Large, thin-shelled, obload nuts; kernel plump, heavy. Excellent flavor.

3 to 4 feet, each \$2.50;

6 for \$14.00; 12 for \$26.00.

### **PLUMS**

Burbank, Extra large, delicious red fruits. 3 to 4 feet, each \$1.20; 6 for \$6.25.

#### PEACHES

Elberta. Medium early, freestone variety. Large yellow fruits, sheded Elberfe. Medium early, treehine variety. The red; fiesh yellow.
Hilley. Early, large, freestone variety. Skin creamy white with red cheek; flesh white.
Southland. The large yellow fruit is juicy and freestone.
3 to 4 feet, each \$1.15; 6 for \$6.00.

#### FIGS

Celeste, Medium pale violet fruits. Most popular of all Figs. 3 to 4 feet, each \$1.20; 6 for \$6.25.

#### JAPANESE PERSIMMONS

Tome-Noshi. Large, oval fruits; skin yellow, changing to bright red. Flesh yellow and of finest quality. Seedless. 3 to 4 feet, each \$2.00; 6 for \$11.00.

#### PINEAPPLE PEARS

Large yellow fruits with coarse but crisp and juicy flesh. Fine for cooking. 3 to 4 feet, each \$1.15; 6 for \$6.00.

Extremely showy border plants deserving of more general planting in the South. The large flower-heads, in brilliant and soft colors, are carried on strong stems 1/2 to 2 feet tall. Hardy Phlox require a well-drained, zich, deeply worked soil. When watering, avoid wetting foliage and blooms, to prevent mildew. Remove withered flowers.

Border Queen. Large trusses of watermelon-red. Fine for mass

early bloomer. Charles Curtis, Beautiful sunset - red. Continuous

bloomer.
Mrs. Lingard. Produces
trusses of the

bloomer.
Pointed Lody. Silvery
salmon-pink with red
eye. Large flower

samon-pint
eye. Large flower
heads.
San Antonio. Extra large
trusses of dark bloodred. A magnificent early bloomer. Height 3

fed. A may by bloomer. Height 3 feet. Solmen Beauty. Bright salmon-rose with white eye. Large and free-flowering.

Postpaid: Strong field-grown plants, 3 for \$1.50; 6 for \$2.75; 12 for \$5.00.



PHLOX

#### PERENNIALS

Hardy Perennials deserve a place in every garden. Most of them bloom each year with a minimum of attention. Planted in groups or borders, they will add much color to your garden.



GERBERA (Transvaal Daisy)

Aguilegia (Columbiae), Long spurred hybrid. Mixed colors. Strong plants: 3 for \$1.50; 12 for \$5.00. Gerbera (Yronsvoel Daisy). Dainty plants with graceful, elegant marquerite-like flowers in delightful shades of red, ceries, salmon, orange, yellow and white. The plants form dense fuffs of leaves, with the blooms carried on stems 1½ to 2 feet long. Postpoid: 3 for \$1.35; 6 for \$2.50; 12 for \$4.75. Hollyback. Double-flowering. Very stately and showy. Mixed Goldors, Postpoid: One-year, stream of field-grown plants, 3 fee \$1.00; 12 for \$3.50. Shosts Daisy. Large-flowering, pure white. Postpoid: Strong plants, 3 for \$7.55. Uslets. Beautiful; large-flowering, Postpoid: Strong plants, 3 for \$7.55.

#### **HEDGE PLANTS**

Boxwood. Dwarf-growing evergreen with small, glossy, dark green leaves. Postpoid: Branched plants, 4 to 6 inches, 6 for \$2.00; 12 for \$3.75. Not prepaid: 100 for \$25.00.

Privet, Amer River South. Popular hedge for Southern planting. Postpold: 15 to 18 linches, well bronched, 12 for \$2.00. Not prepold: 100 for \$13.50.

#### PANSY PLANTS

Gleet Swiss, Mixed. A super strain with gigantic blooms in rich colors. Strong plants from seed-beds. 25 fer 95c; 50 fer \$1.70; 100 fer \$2.75; 1000 fer \$2.200.

#### ROUSE PLANTS

Bronching lvy. Very decorative and hardy. Postpoid: Each 35c. Chinese Evergreen. Beautiful indoor plants with long, thick green foliage. Very effective in small pothery. Postpoid: Each 75c. Ficus elastica (Rubber Plant). Large, oblong leaves. A very desirable house plant. Postpoid: Each 51.50.

Nephthytis, Foliage green or variegated. An excellent plant for totem poles. Postpoid: Each 55c.

Peperomie. Small, variagated foliage. Fine for pottery, Postpold: Each 40c. Philodendron cordatum. Very similar in growth to Pothos but with plain green leaves. Postpoid: Each 35c.

Pothos geneus (Devil's Ivy). Excellent for fern-dishes or wall brackets. Will grow in either soil or water. Form a mass of mottled green and white heart-shaped leaves. Postpoid: Each 35c.

Sonsevieria Laurenti. Green leaves with yellow markings or bands along the margins. Very hardy. Postpaid: Each 45c.

## \* NOTE!

Due to high cost of packing material, we cannot accept plant orders for less than \$1.00. Also, on fruit tree orders, no orders accepted for less than two (2) trees.

All prices on this page are postpaid unless otherwise stated.

(14) Reuter's Section of Lawn and Garden Seed, Supplies and Equipment \*REUTER SEED CO. 1035 Decolor Street New Orleans, La.



#### BEANS

#### **Bush Beans, Green-Podded**

Culture. Plantings commence in our latitude during February and March. Sow 1½ to 2 inches deep, 3 to 4 inches apart in rows 2½ to 3½ feet apart. Cultivate often until plants blossom. Frequent picking insures a prolonged bearing season. Two pounds will sow 100 feet of row.

of row.
16 Stringless Black Valentine. 53 days. A wonderful new type of distinct value to the home gardener. The oval pods are long, nearly straight, dark green, distinctly stringless, quite fleshy, of fine quality and delicate flavor. 1/4 lb. 20e; 1/2 lb. 35c; lb. 60e; 2 lbs. \$1.10; 5 lbs. \$2.50.

and delicate traver. A second of the result of careful 5 lbs. \$2.50.

5 lbs. \$2.50.

5 Supergreen Stringless. 58 days. This Bean is the result of careful breeding. It is very prolific and produces dark green, straight, slim, round pods that are 6 to 8 inches long. Excellent garden or canning variety. Va lb. 20c; Va lb. 35c; lb. 40c; 2 lbs. \$1.10; 5 lbs. \$2.45.

### Wax-Podded

24 Sure-Crop Stringlese Wax. 53 days. Sometimes called "Bountiful Wax." Handsome, rich yellow pods, very fleshy. Perfectly stringless at all stages. Very bl. 20c; Vz lb. 36c; lb. 40c; 2 lbs. \$1.10; 5 lbs.

#### Pole or Running Beans

Culture. Set 6 to 8-foot poles every 4 feet in 4-foot rows, and plant 6 to 8 Beans, about 2 inches deep, around each pole. When well started, thin to the four strongest. A packet plants 15 hills; 2 pounds to 150 hills. May also be planted in rows.



#### **Bush Lima Beans**

38 Henderson Bush Lima, 65 days. The popular "Baby" Lima Bean. The compact bush grows 11/2 feet tall and bears a tremendous lot of pods 3 inches long and filled with light green, small, flat Beans of a rich buttery flavor. When mature the Beans are white and keep well for winter use. Ve Ib. 20e; 1/2 Ib. 35c; Ib. 60e; 2 Ibs. \$1.10;

#### Pole Lima Beans

#### TABLE BEETS

Culture. Space the rows 18 to 24 inches apart and cover seeds I inch deep. A rich sandy loam is preferable, but nearly all soils will produce Beets if properly cultivated. Thin plants to stand 3 to 4 inches apart. One ounce will sow 50 feet of row.

54 Cresby's Egyption. 48 days. An extra-early variety for homegarden use. Roots are smooth, round, with slightly flattened tops. The flesh is very dark blood-red. Fixt. 10c; oz. 20; ½ ib. 60c; lb. \$1.85; 5 lbs. \$8.50.



Culture. When started in seed-beds, sow thinly in drills 6 inches apart, covering seed about ½ inch. When 4 to 6 inches high, transplant to the garden. Set plants at intervals of 18 inches, in rows 2½ to 3½ feet apart. An ounce of seed will produce 1500 plants.

CARBAGE

of seed will produce 1500 plants.

89 Copenhagen Market. 65 days. This world-famous Cabbage is distinctly early, solid and positively sure-heading. Heads are perfectly round, medium light green, and weigh 3½ to 4 pounds. Pht. 10c; ex. 40c; ¼ ib. \$1.20; lb. \$3.50.

#### CARROTS

Calture. Plant the seed ½ inch deep in loose, deep, well-prepared soil, making rows 15 to 24 inches apart. Cultivate as soon as plants are established and thin to 2 to 4 inches in the rows. One ounce will sow 100 feef of

SEETS, Crosby's Egyptian outcoments to the form.

136 Cercless Chamtenay. 70 days, Splendid all-purpose Cerrot. Roots are deep reddish orange, smooth, tapered, stump-rooted, and average 5½ to 6 inches in length. The flesh is tender, of fine texture, and very sweet. Pkt. 10c; ex. 25c; ¼ ib. 65c; ib. \$2.00; 5 lbs. \$8.95. BEETS, Crosby's Egyption

Culture. Grown about the same as Cabbase. May be started in seed-beds or planted direct in the garden, spacing the plants 18 to 24 inches apart each way. Ready in 50 days. One ounce will sow 200 feet of row.

182 Louisians Sweet. This variety has been bred to produce a definite uniform plant having a deep, compact, rosette center, leaves with short petioles or stem and free of purple or red color. Pts. 10c; cs. 20c; 1/4 tb, 45c; lb. \$1.15.

#### **SWISS CHARD**

Culture. Sow in rows 12 inches apart and thin to 5 inches apart in the row. Cut close without injuring the heart of the plant and another crop will follow. One ounce will sow 100 feet of row.

68 Spinoch-leaved. 45 days. Highly prized because of its superior flavor, entirely without the somewhat bitter taste of ordinary Swiss Chard. Cooked and served as "boiling greens" in the same way as spinach. Pkt. 10c; ex. 20c; 1/4 lb. 50c; lb. \$1.50; 5 lbs. \$6.75.

# EUTER'S SEEDS "Known for Quality" Legetable Seeds

SWEET CORN
Cature. The ground should be warm before
planting. If planted in hills, drop 5 or 6 seeds
in each, and space the hills 3 feet apart each
way. When plants are 4 to 5 inches high, thin
to 2 to 3 stalks to the hill. When planted in
rows, space from 2½ to 4 feet apart, and drop
seed every 3 to 4 inches. Plant 1 to 2 inches
deep. One pound will plant 200 hills.

Aristogoid Bantom Evergreen Corn
184 85 days. Acclaimed as the outstanding
Southern Sweet Corn, this variety has ears 9
to 10 inches long, with 16 to 18 rows of kernels.
Resistant to heat and drought, ear-worm damage and smut. ¼ the 25c; ½ the 45c; the 85c;
2 ths. \$1.60; 5 ths. \$3.30.

#### CUCUMBERS

Cutture. As soon as weather has become warm, plant in hills not over I inch deep, 4 feet apart each way, dropping 8 to 10 seeds in a hill. Thin to 3 to 4 plants. One ounce of seed will plant about 50 hills. 220 Cebit. A dark green, white-spine, cylindrical Gucumber averaging 9 inches in length. It is an ideal slicing variety with firm white flesh and handsome appearance which is retained for a long time after picking. Pkt. 10c; cs. 35c; 1/4 lb. \$1.10; lb. \$3.25.

#### EGGPLANTS

Culture. Start seed in hotbeds or a protected seed-bed. Transplant to open ground when dan-ger of frost is past. Space 2½ to 3 feet each way. Maturity date given are from setting of plants.

plants.

236 New Orleans Market. 85 days. This remarkable Eggplant continues to be a favorite because of its blight-resistance and endurance to drought and bad weather. The "eggs" are of large size and of even, oblong shape, dark purple and absolutely spineless. Pkt. 15c; Va oz. 55c; oz. 75c; Va ib. \$3.00; ib. \$10.00.

Culture. Broadcast on good moist seed-beds for later transplanting, covering seeds not more than ½ inch or sow in rows 15 to 18 inches apart and thin plants to stand 8 to 10 inches apart. One ounce will sow 150 feet of row.

320 Fiorida Iceberg. 80 days. Produces large, solid, round heads that are crisp and tender. Medium green in color. Withstands heat and high humidity. Patt. 10e; ex. 45e; ¼ ib. \$1.20; ib. \$3.75; 5 lbs. \$17.25.

#### CANTALOUPE—Muskmelon

Culture. Drop 8 to 10 seeds in slightly raised hills 4 to 6 feet apart each way, covering with ½ to 1 inch of fine soil. Thin to the 3 strongest in each hill. One ounce will sow 50 hills.

103 Hole's Best. 85 days. Fruits are oval with heavy netting and ribs that are hardly apparent. The deep salmon flesh is exceptionally thick, firm, of a sweet, tasty flavor, and the seed-cavity is small.

Pkt. 10c; og. 30c; ½ lb. 90c; lb. \$2.50.



#### WATERMELONS

Ceiture. When the soil has become warm, drop 6 to 8 seeds in hills 10 feet apart and cover about 1 inch. Later thin to 2 to 3 of the largest plants. One ounce will plant 25 hills. 604 Congo. Anthracnose-resistant, it is large and sweet, with bright red flesh. Very prolific and probably the best Watermelon today. Pat. 18c; es. 33c; 1/4 lb. 70c; lb. \$2.50.

FOR REUTER'S COMPLETE WRITE OR ASK FOR OUR 1954 SPRING CATALOGUE!

#### OKRA

Culture. Plantings should be delayed until the soil is werm. Plant thinly, in rows 2½ feet apart, and cover seed about 1 inch deep. Thin to about 12 to 15 inches apart. Requires 8 to 10 weeks to mature. One ounce will sow 50 feet of row.

359 Louisland Green Velvet. The vigorous plants bear a heavy crop of green, smooth, round, spineless pods 6 to 7 inches long and ½ to ¾ inch in diameter. Plat. 10c; or. 20c; ½ lb. 50c; lb. \$1.50.

Culture. Plantings may be made until March. Sow in rich soil, is rows 12 to 15 inches apart, and cover seed lightly. When 4 to 5 inches high plants should be thinned to 3 to 4 inches apart in the row, 376 Certified Red Creeie. Produces large, soild, semi-globe Onions of reddish color. Flavor is strong. For home-garden use it is unexcelled. Plat. 15c; ½ ex. 30c; ex. 50c; ½ lb. \$1.50; lb. \$4.50.

PARSLEY

Culture. Sow in rows 12 inches apart. Thin to 4 inches apart. One

Culture. Sow in rows 12 inches apart. Thin to 4 inches apart. One ounce will sow 150 feet of row.

382 Plain-leaved. The leaves are flat, very dark green, deeply cut, but not curied. Withstands heat better than the Curied. Pkt. 10c; ez. 25c; 1/4 lb. 65c; lb. 51.90.

GARDEN PEAS

Cathere. Sow in double rows about 21/2 to 4 feet apart, and the seeds planted 11/2 to 2 inches deep, 6 to 8 inches apart. One pound will plant 100 feet of row.

411 Credee. 60 days. Extensively grown in home-gardens in South Louisiana. Withstands severe heat and extreme cold. Pods are 3 to 31/2 inches long and packed with 5 to 7 delicious, sweet, smooth green peas. 1/4 fb. 20c; 1/2 lb. 35c; lb. 60c; 2 lbs. \$1.10; 5 lbs. \$2.35.

green peas. ¼ the 20c; ½ Guithere. Sow the seed in hotbeds or in protected boxes. When plants have 6 to 8 leaves, and danger of frost is over, they may be transplanted to the open ground in rows 3 feet apart and 1½ to 2 feet between plants. 440-A Collifornia Wonder, Super. 75 days A large, heavy, dark, glossy green Papper of the finest flavor. The thickness of the flash alone places it ahead of all other sorts. Pkt. 15c; ½ cs. 60c; ex. \$1.00; ¼ tb. \$3.00; tb. \$10.00.

#### HEOVE PEPPERS



#### RADISH

Culture. Plant seed in rows 12 to 18 inches apart, and thin to 1 to 2 inches apart.
467 Scarlet Globe. 23 days. An outstanding strain. Color rich, brightest scarlet, shape perfect. Tops are medium size and uniform. Flesh is pure white, crisp, and of finest flavor. Pkt. 10e; ez. 20e; 7/4 lb. 40e; lb. \$1.00.

#### SQUASH

Culture. When ground is warm plant in hills 4 to 6 feet apart each way, dropping 6 to 8 seeds to the hill. When plants have attained their fourth leaves, thin out, leaving the three strongest plants in

their router teach fill.

515 Eorly White Bush. 53 days. Very early strain. Produces fruits

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516 Eorly White Bush. 53 days. Very early strain. Produces fruits

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519 Eorly White Bush. Fruits

519 Eorly White Bush. 53 days. Very early strai

Celture. Sow thinly in hotbeds or in protected boxes. When about six weeks old and danger of frost is over, they may be transplanted to the open ground. The rows should be 4 to 5 feet apart and the plants about 3 feet apart in the row, or 2 feet in row if staked. One ounce will produce 1500 plants.

538 Louisiana All-Season Outyielded all named varieties. It produces a heavy, early yield of Tomatoes of uniform size. Pkt. 15c: 1/2 ex. 50c; ex. 85c; 1/4 lb. \$2.65.

Culture. Sow in rows 18 inches apart. Plants should be thinned to 4 to 6 inches apart. One ounce will sow 200 feet of row.

578 Purple-Top White Globe. 50 days. Extensively used for homegardens. The perfect globe-shaped roots are purplish red on the upper part and creamy white at the base. Plesh is white, firm, crisp, and mild-flavored. Pkt. 10c; ex. 15c; 1/4 lb. 35c; lb. \$1.00.

	REUTE	R'S VEG	ETABLE	PLANT	ING GUIDE	
Seed Requir	ed for:	Distance	for Plants:	Depth to	Time to	Ready in
Vegetable Beans, Bush Beans, Pole Beans, Pole Beans, Fole Lima Beets Cabbage Carrot Cauliflower Collards Cora, Sweet Cucumber Eggplant Lettuce Melon, Musk Melon, Water	100 ft. 2 lbs. 1 lb. 1 lb. 1 lb. 2 or. 4 or. 4 or. 44 or. 44 or. 44 or. 54 or. 64 or. 65 lb. 1 or. 64 or. 65 lb. 1 or. 66 or. 67 or. 68 or. 69 or. 60 or.	In Rows  3 to 4 in. 4 to 6 in. 6 to 8 in. 6 to 8 in. 6 to 8 in. 1 to 4 in. 15 to 24 in. 15 to 24 in. 12 to 18 in. 4 to 6 in. 2 to 3 ff. 18 to 24 in. 4 to 12 in. 4 to 12 in. 2 to 3 of. 10 to 4 in. 10 to 6 in.	Rows Aport 2 to 2½ ft. 3 to 4 ft. 3 to 4 ft. 3 to 4 ft. 3 to 4 ft. 2 to 2½ ft. 1 to 1½ ft. 2 to 2½ ft. 2 to 3 ft. 2 to 3 ft. 2 to 3 ft. 2 to 3 ft. 1 to 1½ ft. 2 to 6 ft. 4 to 6 ft. 6 to 8 ft. 1 to 18 in.	In.   In.	FebMay-AugOct, MarSept. MarSept. MarSept. MarSept. AugMay July-March SeptApr. July-Feb. July-Apr. FebAug. FebMay SeptMar. March-July March-July March-July May	About  40 to 60 days 50 to 75 days 70 to 90 days 80 to 100 days 80 to 100 days 100 to 120 days 100 to 140 days 30 to 75 days 120 to 140 days 40 to 90 days 75 to 90 days 3 to 4 months 30 to 40 days
Mustard Okra Onions Persley Peas, Garden Pepper Pumpkin Radish Spinach Squash Swiss Chard Tomato Turning Putabaga	93 CEL   02.   102.   12. 02.   10.   102.   102.   102.   102.   102.   102.	12 to 15 in. 3 to 4 im. 4 to 6 in. 2 to 3 in. 15 to 18 in. 3 to 4 ft. 1 to 2 in. 4 to 6 in. 3 to 4 ft. 4 to 5 in. 2 /2 to 3 ft.	2½ to 18 m. 2½ to 3 ft. 2 ft. 1 to 1½ ft. 2 to 4 ft. 1½ to 2 ft. 8 to 10 ft. 12 to 18 in. 16 to 20 is. 3 to 4 ft. 12 in. 3 to 6 ft.	72 in. 1 to 2 in. 34 in. 34 in. 1 to 2 in. 1 in. 34 in. 2 in. 1 in. 36 in. 1 in. 1 in. 1 in. 1 in. 1 in.	Jauy-May March-Sept. SeptMar. July-May AugNovJan-Apr. Jan-AprJune-Aug. AprJune-Aug. AprMarch-Aug. All Year Jan-Aug. Jub-May	30 to 40 days 10 to 100 days 120 to 150 days 90 to 100 days 30 to 75 days 100 to 120 days 100 to 120 days 25 to 40 days 30 to 60 days 75 to 100 days 40 to 50 days 80 to 120 days 80 to 120 days 80 to 120 days

# DEPENDABLE (O

# PRODUCTS FOR HOME AND GARDEN

RUG GETA Pellets

BUG-GETA Pallets

Compressed metaldehyde Arsenical bait Arsenical bait to kill slugs,

snails, cutworms and snails, cutworms and grasshoppers. Easier to use, cleaner to handle, more economical, lasts longer than old-type meal baits. Broadcast baits in evening and sprinkle with water, 12 oz. 50c; 2 lbs. \$1.00; 5 lbs. \$2.00.

Postpaid prices: 12 oz. 60c; 2 lbs. \$1.20; 5 lbs. \$2.50.

ROSE

ROSE

PESTS

#### BOTANO De Luxe

Contains Lindane, Methoxychlor, Ferbam, Zir-am. A truly fine multipurpose garden dust to control Aphids Thrips. Caterpillars, Sowbugs, Earwigs, Ants, Japanese Reatles Diabrotica Beeties, Black Widow Spiders, Wireworms, Sod Webworms; and plant diseases — Black Spot,

Leaf Spot, Powdery Mildew and Rust. Also controls a wide variety of soil insects. 8 ex. \$1.00; 2 lbs. \$1.95.

Postpaid prices: 8 ex. \$1.05; 2 lbs. \$2.15.

SPRAY-ETTE

-

ORTHO-KLOR Garden

Dust



Contains 5% Chlordane. Kills ants, lawn moths, earwigs, cutworms, sowbugs, Japanese beetles and many other pests. 1 lb. 55c; 5 lbs. \$1.75. Postpaid prices: 1 lb. 65c; 5 lbs. \$2.25.

#### ORTHO-GRO

A liquid plant food containing organic fish in a balanced fertilizer formula-tion, It is fast and all-available to the

roots and foliage, giving quick plant response, 10-5-5 formu-lation. Excellent for all plants, shrubs and lawns. 4 oz. 35c; 16 oz. 90c; 32 oz. \$1.50; 1 gal, \$4.95. Postpaid prices: 4 oz. 40c; 16 oz. \$1.00; 32 oz. \$1.70; 1 gal. \$5.75.

ORTHO-GR

#### Improved ISOTOX Garden

A truly fine insect spray containing Lindane, DDT, and Malathion. Kills aphids, box elder bugs, basyworms, Japanese beeffes, lacebugs, ia w moth ermyworms, mole crickets, white grubs, chinch bugs, cutworms, earwigs, ents, thips, files, wireworms and many other pests. Residuel kill up to two weeks. 4 ex. \$1.00; 8 ex. \$1.75; 16 ex. \$2.95.

Postpaid prices: 4 ex. \$1.05; 8 ex. \$1.80; 16 ex. \$3.10.

Spray M

WEED-B-GON

#### ORTHORIX SPRAY

A fine year-round spray containing 26% calcium polysulfide. For control of summer problems, such as: Powdery Mild ew. Black Spot, Rust and Red Spider Mites; and dormant problems, such as: Scab, San Jose Scale, Rose Scale, Oyster Shell Scale, Black Scale, Brown Apricot Scale, Peach Rust, Peach Leaf Curl, Blight and over-wintering insact eggs. Also an excellent soil corrective, 4 ez. 50c; 16 ez. \$1.00; 32 ex. \$1.65; 1 gci. \$4.50.

Postpaid prices: 4 oz. 55c; 16 oz. \$1.10; 32 oz. \$1.85; 1 gal.

TRIOX

#### OUT THE Rose Dust

Contains Lindane, DDT, Ferbam and Sulphur. The finest multi-purpose Rose and Flower garden dust or wettable powder on the mar-ket, for the control of most insects, such as: aphids, Japanese

beetles, thrips, caterpillars, lace bugs, rose wee-vils; and plant diseases, such vis; and plant diseases, such as: black spot, powdery mildew, leaf spot and rust. Also controls a wide variety of soil insects. 8 ex. \$1.00: 1 lb. \$1.25.

Postpaid prices: 8 oz. \$1.05; 1 lb. \$1.35.

### SPRAY-DITTE D

**Garden Hose** Sprayer

The modern garden hose - type sprayer for spraying ORTHO Insecticides and Fungicides, including ORTHORIX Spray, ISO-TOX Garden Spray, VOLCK Oil Spray, etc. Each \$2.95.

Postpaid price: Each \$3.10.

#### ORTHO Lawn Sprayer

Handy, easy-touse garden hose
sprayer. Use to
apply ORTHOGRO Liquid
Plant Foods to lawns, shrubs,
vegetables, fruit trees, etc.

vegetables, fruit trees, etc.
Also use to apply lawn moth
controls such as ISOTOX Garden Spray and ORTHO-KLOR
"44" Spray. The water pressure does the work and makes
both jobs simple and easy.
Each \$3.75.

Postpaid price: Each \$3.85,

ACME

**Bordeaux Mixture** 

#### VOLCK Oil Spray

A highly refined insecticide spray carrier for use against

mealybugs, scale insects, red spiders, and white flies on plants. This fine product also acts as an excellent leaf polish, 4 oz, 35c; 16 oz, 75c; 32 oz. \$1.25; 1 gal. \$3.00.

Postpaid prices: 4 az. 40c; 16 oz. 85c; 32 oz. \$1.45; 1 gal, \$3.80.

#### Improved

WEED-R-GON

The Hormone Weed Killer, containing 2,4-D and

2,4-D and
2,4,5-T low volatile esters for
use against poison oak, poison
ivy, bindweed or wild morning
glory, dendelion, plantain, Use
on grass lawns for broad-leaved weed control. 4 ez.
50c; 16 ez. \$1.50.

Postpaid prices: 4 oz. 55c; 16 oz. \$1.60.

# TRIOX Weed

Killer

An Arsenical Weed Killer. Used to steril-

ize the soil and kill weeds. Prevents plant growth around patios, walks, driveways, etc., under proper canditions up to two years, 32 oz. \$1.00; gal. \$3.50.

Postpaid prices: 32 ox. \$1.20; gal. \$4.30.

VEGETABLE

# FLOWERS SHRUBS

# FUNGICIDES-WEED KILLERS

#### ACME EMO-NIK



A pleasant-to-use flower garden spray—also for house plants and ornamental shubbery. Leaves no unsightly residue yat very effactive in controlling ravages of Aphis, Red Spider, Thrips, Midgles, White Flies, Lace Bugs, Wealy Bugs, Soft and Armored Scale. A greet value for the price. 4½ ex. 45c; 16 ex. 90c; 32 ex. \$1.40; gal. \$3.50.
Postpoid prices: 4½ ex. 50c; 16 ex. \$1.00; 32 ex. \$1.60; gal. \$4.30.

# ACME DUSTING SULPHUR for States State Sed for States State Sed on States capacities and all all and the

#### ACME **Dusting Sulphur**

Mildews and many other fungu-diseases as well as certain mits insects just can't stend sulphur Light dustings for sprayings! furnish a protective coating or roses and many other foliage plants against Mildew and Spot Effective against Red Spider and certain Mites on evergreens, le gumes, deciduous and citru fruits. 2 ibs. 60c.

Postpaid price: 2 lbs. 80c.

# ARSENATE LEAD --

ALL ROUND

SPRAY

THE REAL PROPERTY.

#### ACME Arsenate of Lead

Arsenate of Lead
Thoroughly reliable in killing esting insects which destroy foliage
and attack fruits. Safe to use on
tender foliage. When worked into lawns and other turf, grubs,
worms, etc., are killed and the
turf 'proofed' against insects
for some years. Treatment discourages germination of crabgrass seeds. 1 lb. carton 70c;
1 lb. bog 65c; 4 lbs. \$1.80.

Postpaid prices: 1 lb. carton 80c;
1 lb. bog 75c; 4 lbs. \$2.20.

ACME

**All Round Spray** 

For the gardener who cares, All Round Spray gives highest degree of protection to costly flowers, fruit trees, shrubs and vegetables from ravages of insects and blight. Combining two insecticides and two fungicides, if used regularly, one or more of the active elements are always at work. I lb. \$1.10; 4 lbs. \$3.50.

Postpaid prices: 1 lb. \$1.20; 4 lbs. \$3.90.

# This mixture is the standard copper function that has given fine setisfaction for over a hundred years. Controls many diseases on fruit trees lincluding peach leaf curl), vegetables, flowers and shrubs. As Bordeaux is a preventative, spraying should start early before fungus spores gain foothold. 1 lb. 55c; 4 lbs. \$1.35. Postpold prices: 1 lb. 65c; 4 lbs. \$1.75. ACME BORDEAUX MIXTURE

#### ACME 6% Chlordane Dust

.6% CHLORDANE DUST meeticity

A sure ant killer. On lawns—for ants, chiggers, chinch bugs, grubs and sod webworm. In gardens—for cutworms, earwigs, mole crickets, sowbugs, millepedes and leaf-cut-ting ants. In the soil—for wireworms, Japanese beetle grubs, white grubs and root maggots. So easy to apply from 1-lb. sifter top carton. I lb. 60c; 4 lbs. \$1.50. Postpoid prices: 1 lb. 70c; 4 lbs. \$1.90.

#### ACME 5% Lindane Spray

Extra straction in killing insects with this new super killing insecticide for fast control of Aphids, Thrips-Plant Bugs, Caterpillars and most all common beetles and bugs infesting azaleas, roses, other flowers, shrubs, vines, fruits and vegetables. Kills three ways: by contact, with vapors and as an internal poison. 4 oz. 75c; 16 cz. \$2.40.

Postpaid prices: 4 oz. 80c; 16 oz. \$2.50.

# Channel ! . ACME UME-SULTUR AMESULTUA AMESULTA TABLE AME

ACME LIME SULFUR

Containing 65% Calcium Polysulphides, it is a very valuable spray against many insects as well as some important fungus infections. It is a favorite spray in control of Scale, Mites, Peach Leat Curl, Mildew on fruit trees, berry bushes, and as cleanuy spray on roses. 1 lb. 70c; 5 lbs. \$2.50; 12½ lbs. \$3.15. Postpoid prices; 1 lb. 80c; Postpaid prices; 1 lb. 80c. 5 lbs. \$3.00; 12½ lbs. \$4.10

#### AOME DIMITE

work. \$3.50.



Red Spiders and other mites often ruin evergreens, stunt blossoms and can even destroy fruit roops. These finy forms, hardly distinguishable with the naked eye, raproduce in such unbelievable numbers that they can raise havoc by sucking julces from the host plant. Acme Dimite kills mites quickly and gives protection for several weeks. 2 ex. 70c; 8 ox. \$1.90.

Postpaid prices: 2 ex. 75c; 8 ex.



#### ACME Duradust #50

A finely divided, wettable powder containing 50% technical DDI. Hes many uses in control of insects in the garden, on fruit trees and in outbuildings. Kills both sucking and chewing insects on foliage, housefiles and mosquitoes by wall treatment. Most economical form to buy DDT. 1 th. 90c; 4 lbs. \$1.70. Postpaid prices: 1 lb. \$1.00; 4 lbs. \$2.10.

#### ACME WEED KILLER

KILLER
Kills plant life and sterilizes
soil. An arsenical week killer,
powerful and quick acting.
Destroys weeds and unwanted
vegetation on driveways,
parking areas, clay courts,
paths, fence rows, etc. Will
not stain stone or concrete.
I gallon covers 450 square
feet. Small quantity will kill
unwanted trees. Not for lawns
or cultivated soil. Pt. 65c;
qt. 90c; gd. 52.40.
Postpoid prices: Pt. 75c; qt.
\$1.10; gdl. \$3.20.



#### ACME STOP

A sticky compound to band adult thick-barked trees to prevent insects such as Wingless Female Casker Worm Moth from crawling up the tree to lay eggs. Large frees are difficult for the average home owner to spray, so "Stop" furnishes a simple effective remedy. 1 lb. \$1.05; 71/2 lbs. \$6.25.
Postpaid prices: J lb. \$3.35.

Reuter's Section of Lawn and Garden Seed, Supplies and Equipment 'REUTER SEED CO. 320 N. Carrollton Ave.

# EUTER'S SEEDS "Known for Quality" REUTER'S GARDEN SUPPLIES

Block-Leaf 40. Nicotine solution for destroying aphis, thrips, sucking in-sects, also kills poultry lice. One ounce makes 6 gallons spray. Oz. 36c; 5 oz. \$1.05; tb. \$2.42; 2 lbs. \$4.15; 5 lbs. \$7.40. Postpoid prices: Oz. 40c; 5 oz. \$1.15; lb. \$2.55; 2 lbs. \$4.35; 5 lbs. \$8.10.



Boresol. An excellent ether non-oil emulsion for the elimination of borers from trees and shrubs. Easy to use. 4 ex. 45c; 8 ex. 80c; pt. \$1.30; qt. \$2.10. Postpoid prices: 4 ex. 50c; 8 ex. 90c; pt. \$1.40; qt. \$2.30.

Chlordane 74% Emulsifiable. Excellent for soil in-sects, ants, grasshoppers, thrips, squash bugs, Ly-gus bugs etc. Newest use is for control of house ter-mites. One treatment of animals will cure sercoptic mange and will kill lice, fleas and ticks. 3 cs. \$1.00; 8 cs. \$1.95; pt. \$3.25; qt. \$5.95. Postpaid prices: 3 cs. \$1.00; 8 cs. \$2.00; pt. \$3.35; qt. \$6.15,



Dogueff. Protects your plants from dogs, cats, motes, mice, rab-bits, etc. Not harmful to plant life. Simply spray on plants. No mixing. 2-ozs. bottle 75c. Postpold price: 3-oz. bottle 80c.

DDT 50% Wettable. A highly concentrated wettable powder containing 50% DDT. For spraying crops use I to 2 pounds to 100 gallons of water. 1-lb. com 90c; 4-lb. bag \$1.75. Postpoid prices. 1-lb. com \$1.00; 4-lb. bag \$2.15.

Fermate. A new fungicide used to control plant diseases. Can be used on all varieties of plants. Fermate is the only available fungicide which can be used in combination with oil-lead arsenate or oil-nicotine sprays. It does not cause severe chemical russeting on certain varieties of peas and apples, as frequently results from the use of many copper fungicides. ½ 1b. 75c; 3-lb. bog \$2.50. Postpoid prices: ½ 1b. 80c; 3-lb. bog \$2.80.

#### **Control Azalea Petal Blight**

Wonder Fungicide. Contains Dithans. Controls azalea petel blight, black spot and mildew on roses, gladiolus, cameilias and vegetable plants, such as tomatoes, peppers, etc. 4 oz. 45c; pt. \$1.40. Postpoid prices: 4 oz. 50c; pt. \$1.50.

Grafting Wax. A specially prepared wax to be used for pruning and grafting purposes. 1/4 lb. 35c; 1/2 lb. 50c; lb. 80c. Postpoid prices: 1/4 lb. 45c; 1/2 lb. 65c; lb. 95c.

50% Molothion. Black Leaf 50% Malathion. An entirely new and revolutionary spray for mites. Controls European red mites, two spotted mites, pacific mites and many others. 1 ex. 49c; 5 ex. 51.39; pt. 52.98; qt. 35.29. Postpaid prices: 1 ex. 55c; 5 ex. \$1.45; pt. \$3.10; qt. \$5.50.

Rootone. A root-forming stimulant. When applied to cuttings, seeds or bulbs it promotes root-forming in much shorter time and minimizes the loss due to slow rooting or sprouting. Postpaid prices: 14 at 25c; 2 az. \$1.00; 1b. \$5.00.



Wonder Garden Spray. Contains Pyrethrum and Rotenone plus DDT. An all-purpose, safe, efficient and economical garden and greenhouse spray. Will not burn open blooms. 2½ oz. 45c; 4 oz. 70c; 8 oz. 51.15; qt. 53.50. Postpoid prices: 2½ oz. 50c; 4 oz. 75c; 8 oz. \$1.20; qt. \$3.70.

#### WEED KILLERS

Ammate. This weed killer has been field-tested during the past five years for control and eradication of many troublesome weeds and grasses. 2 lbs. \$1.15; 6 lbs. \$2.95. Postpaid prices: 2 lbs. \$1.35; 5 lbs. \$3.50. Crabgrass Killer. Contains PC, which has been thoroughly tested and has produced outstanding results. Safe to use-can be applied with a sprinkling can. 6½ oz. \$1.00; 26 os. \$3.00. Postpaid prices: 6½ oz. \$1.10; 26 oz. \$3.20. New, improved Weedone. The all-round weed-killing miracle. It kills weeds and woody plants without killing the grass. 8 oz. \$1.00; qt. \$2.75; gel. \$6.75. Postpaid prices: 8 oz. \$1.10; qt. \$2.75; gel. \$6.75. Postpaid prices: 8 oz. \$1.10; qt. \$2.75; gel. \$7.35.

### HOW TO ORDER

You will find a convenient order blank on bottom right hand corne of this page. Write your name and address plainly.

Remit in any manner that suits your convenience. Send your personal check if it's easier. We will bear the cost of Post Office and Express Money Order, or cost of registering letters from places that are not money-order offices. Deduct from the amount of the order.

On orders where the amount is less than 50c, we will accept U. S. postage stamps in good condition (three cents stamps preferred).

Letters containing money should always be registered. Money in an ordinary letter is unsafe.

PRICES are those in effect January 1, 1954, and are subject to change.

DELIVERY is free on all orders \$2.00 or over on the East side of the river in the New Orleans area.

MAIL ORDERS-Postage is paid on items so indicated

FOLLOW ORDERS—Your order may be divided into more than one shipment for seasonal or other reasons. On part shipments a notification will indicate that the balance of the order will follow. If your order cannot be completed we will advise.

SUBSTITUTIONS—Sometimes it is not possible to replace certain varieties of seed that are sold out. However, we will be glad to substitute the nearest variety. If you do not wish us to do this please indicate in the space provided on your order-blank.

ERRORS-If an error occurs in filling your order please notify us at once, returning the original order-blank.

WARRANTY-We warrant to the extent of the purchase price that seeds, buibs or plants sold are as described on the label or container within recognized tolerances. We give no other or further warranty, express or implied.

# QUALITY PLANT FOODS



#### Reuters Special AC&R PLANT FOOD

An entirely new specialty plant food processed especially for Reuter's customers. You can now feed your azaleas, camellias and roses with this one 3-6-12 super fertilizer. In addition to the 3-6-12 analysis. Reuter's Special ACER contains many of the much talked about trace elements which stimulates more fuxuriant growth in your plants. Not prepold: 5 lbs. 85c; 10 lbs. \$1.45; 25 lbs. \$3.25; 50 lbs. \$5.90.







#### VIGORO

Recommended highly for lawns, gardens, flowers, shrubbery and trees. Clean, odorless and easy to apply.

Not prepaid: 5 lbs. 55c; 10 lbs. 95c; 25 lbs. \$1.70; 100 lbs. \$4.85.

#### FULTON'S PLANTABBS

An up-to-date fertilizer that dissolves easily when tucked into soil near the stem of the plant. 10c size; 30 tablets 55c; 75 tablets 50c; 200 tablets \$1.00; 1000 tablets \$3.75, postpoid.

#### VERTAGREEN



This is a complete balanced fer filizer, made by Armour. It is highly recommended for 1 aw n s, flowers, shrubs and vegetables. Use 2 to 4 lbs. per 100 square feet. Not prepaid: 5 lbs. 55c; 10 lbs. 95c; 25 lbs. \$1.70; 100 lbs. \$4.85.

#### HYPONEX

An excellent fertilizer containing Vitamin 8-1 and all the elements needed for strong healthy growth. 3 oz. 30c; 7 ez. 55c; 1 lb. \$1.10, postpaid.

# TWIST-EMS Krilium

Twist-Ems save te-dious work of tia-ing plants with twine or raffia and cutting each piece with a knife or shears.

4-inch (Box of 200) .... \$0.25 8-inch (Bex of 100) .... .25

### MULCHES

MERLOAM FORMULATION

MULCHES

Peat Moss. Imported European Peat
Moss will absorb and retain 8 to 10
times its dry weight in water. The
finest mulch for rosss, azaleas, camellias, etc. Approx. volume loose 18
to 20 bushels. \$5.50 per bale, f.o.b.
New Orleans.
Servoil. Dehydrated Sugar Cane Pulp.
A wonderful mulch for azaleas, camellias, roses and many other plants.
The strain is extremely useful as a
litter in poultry houses. Not prepaid;
Bale (approx. 100 lbs.) \$2.00; 3 bales
\$5.85; 10 bales \$19.00.

#### TRAIN-ETTS



This fine new traling Sweet Peas

and climbing vines. Height 5 feet.

Le	ngth	Postpai									tpaid				
6	feet							*	*				×		\$0.65
8	feet			*			*								.85
15	feet			6											1.25

# ND KEUTER SEED CO., Inc. **NEW ORLEANS. LA.**

# Source of Gardening Quality

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Ship the following as per terms of	of your De
Name Please PRINT Name and Address Plainly	Approved by
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Post Office Rural RouteBox No	Filled by
County State	
Station or Exp. Office(Only If different from Post Office)	Mark Market
	Charled by

NOTICE: "The Reuter Seed Company, Inc., warrants to the extent of the purchase price that seeds, bulbs or plants sold are as described on the label or container within recognized tolerances. Seller gives no other or further Warranty, express or implied."

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NOTE—If cash or stamps are sent by mail, REGISTER THE LETTER.

Catalog	Quantity	NAMES OF SEED, BULBS, PLANTS, ETC., WANTED	Check	PRICES				
Number			No.	Dollars	Cents			
substitute 1	with another e	variety ordered, may we qually as good?  Amount Carried Forward						

New Orleans Customers add 3% City and State Tax. Louisiana Customers not living in New Orleans add 2% State Tax.

Reuter's Section of Lawn and Garden Seed, Supplies and Equipment \*REUTER SEED CO. 320 N. Carrollton Ave. New Orleans, La.

# Miscellaneous Garden Necessities



#### **GARD-N-GUN**

A compact, 1/2-gal, capacity, light-weight Sprayer, Its fine spray saturates leaf surfaces quickly. Touchometic control. Flip it—turns on; flip it again—turns off. \$2.95; Postpoid \$3.10.



#### INSECT-O-GUN

Today's finest general purpose Sprayer. Holds enough to make 3 gallons of properly proportioned spray and won't clog. Cleans in 30 seconds. Easy to use—a touch of the thumb does all the work. \$5.95; Postpaid \$6.15.



#### GRO-GUN

Feeds lawns or gardens while water-ing them. Sprays 30 gals, with each quart jar filling. Just attach soluble fertilizer or weed killer bottles di-rectly to the Gro-Gun. \$2.95; Post-poid \$3.10.



#### 3-Tine CULTIVATOR

Designed for lossning and air conditioning the soil in small gardens. Position and construction of tines permit easy penetration of soil. The tool is 31/2" wide with 4" handle. \$1.89; Postpold \$2.20.



#### **BOW-RAKE**

A well-balanced rake, sturdity con-structed of carbon steel with rein-forced bow and straight back for leveling off soil. 14 curved teeth— 14" wide with "No Wobble" socket, 5' handle. \$2.29; Postpaid \$2.60.



#### GARDEX TROWEL

High carbon steel blade. Half polished, round sharpened point 111/4"



#### **GARDEX Hollow Planter Dibble**

setting out plants and bulbs. 751 is preferred for light soil. 750 for heavy soil because it soil out of the hole, leaving



With 3 prongs and square, sharp-ened blade, 12" long. 75c; Post-



#### **GARDEX Dandelion** Cutter and

Asparagus Knife
Sharpened points and crotch with
wood grip. 15" long. 60c; Postpoid
75c.



This well-known garden tool is made of high carbon steel with 3 prongs. Hoe is half polished with sharpened edge. Size 3%" with 4½' handle. \$1.98; Postpald \$2.30.

long, ase;	Postpoid \$1.00.	No. 750. \$1.19; Postpaid \$1.35. paid 95c. No. 751. \$1.29; Postpaid \$1.45.				
Catalog	Quantity	NAMES OF SEED, BULB PLANTS, ETC., WANTED	Clerk Check	Prices		
Number	Quantity	NAMES OF SEED, BOLB PLANTS, ETC., WANTED	Col.	Dollars	Cents	
		Amount Brought Forward				
				1	No. 14	



#### RUGG RAKE



#### WHEELING WATERING CANS

8-Qt. Size 2.90	3.2
10-Qt. Size 3.10	3.4
12-Qt. Size 3.40	3.8
16-Qt. Size 4.10	4.6



#### MODEL JM30 SPRINKLER



# MODEL JBL

SPRINKLER
A low-priced, ball-bearing sprinkleswith heavy, non-tipping, sled-like base. Handsome beked enamel finish. Will outlast ordinary sprinklers by many years. \$5.95; Postpoid \$6.10.



#### ANDREWS PLASTIC HOSE SPRINKLER



# SWAN'S PLASTIC GARDEN HOSE

(Guaranteed for 10 Years)
A 1/2-inch inside diameter fransp
green hose of excellent quality.



# BRASS & CHROME



#### **GARDEN SPADE**

# EUTER'S SEEDS "Known for Quality" GOOD TOOLS ASSURE GARDENING PLEASURE



#### ORIGINAL "SNAP-CUT" PRUNER

119—Easy snap-cut action of keen V blades non-dulling soft metal anvil cuts large, h. 3" branches like twigs. Fruner beauti-finished in bright chromium plate. All patty y replaceable. 8" length. \$2.75; Petpoid tough. 6" branches like twigs, trunser occu-fully finished in bright chromium plate. All parts easily replaceable. 8" longth. \$2.75; Peatpoid \$2.95. Ke. 118—Ladies' "Snap-Cut" Fruner, 6" length. \$2.25; Postpoid \$2.45.



#### **EZY-CUT SPECIAL GRASS SHEARS**

No. A57—Red enemel pressed steel handles. Tempered steel blades assembled to handles by rivets. A splendid value that will give good, efficient service. \$1.95; Postpoid \$2.15.



#### "TIP TOP" TREE PRUNER

No. 13125—A patented pruner in two 6' jointed sections which are easily and quickly assembled to make a 12' Tree Pruner. Tempered steel blades, liftings and operating wire. Can be used in 6' or full 12' length. Additional extension sections may be added for even greater length. Two sections 12' length, \$7.75; Postpoid \$8.25.



#### "LIGHTNING CLIPPER" HEDGE SHEARS

Ne. A54-9—Finest cutiery steel, flame hardened edge blades, long bevels and keen edges. Top blade has sharp, hooked teeth to grip twigs for easy cutting. Both blades hardened, tempered, precision hollow ground and beautifully polished. ?" blades. 33.75; Postpoid \$4.00.



#### ROSE SHEARS

No. FM-1-These new shears cut and hold flowers with one hand-in one motion. They permit easy selection and cutting of stems in thick growth. Protects hands from thorns. A great aid in flower arranging. Full chromoplated. Stainless steel blades cut diagonally for longer life of flower. An ideal gift for any occasion. Overall length 61/2 inches.

\$2.25; Postpaid \$2.40.



#### SPECIAL CALIFORNIA PATTERN PRUNER

An outstanding popular priced pruner leable handles and tool steel blade. Plain nut with volute spring. \$1.50; Festpoid



#### LIGHTWEIGHT PRUNING SHEARS

No. 607-R—An exceptionally fine shear of cut-lary sheat. Shears wood easily and cleanty, Red enameled handles. Overall length 7 inches. \$2.50; Postpoid \$2.65.



#### EZY-CUT HEDGE SHEARS

No. A14-8—Accurately ground 8" cutlery steel blades notched for cutting large branches. \$2.95; Postpoid \$3.20.



### PROFESSIONAL PRUNER

10—This pruner offers powerful, dual-cut-ction. Lightweight for efficient use, yet enough for heavy brush cutting work. bolt and nut join blades securely. Cuts lmbs. Overall length 30 inches. \$5.75; d \$5.75;



No. 766-C—This duster will effectively apply any insecticide powder in any quantity desired. Particularly desirable for higher priced powders. Complete with 24-inch extension and nozzle. \$2.55; Postpaid \$2.70.



No. 447—A stainless steel continuous sprayer that sprays virtually any pest control liquid without corroding or rusting. Capacity: one quart. \$5.70; Postpoid \$5.85.



No. 514—A handy pull or draw cut saw for light pruning. Narrow blade for close quarters. Very fast, easy cutter, long handle for reaching and to permit two-head use. Blade 14" long, 8 points per inch. \$2.75; Postpaid \$2.95.



#### ROTO-EDGER

The tool with the excrusive Full Floating Knee Action and dual shear blades.

No. 10 Standard Roto-Edger
—Mainly for sidewalk and
curbing use. \$4.45; Pastpaid \$4.75.

No. 20 Universal Roto-Edger
—For all-purpose edging,
frimming along sidewalks,
around stepping stones, etc.
\$5.45; Postpoid \$5.80.

No. 30 Delux Roto-Edger
—Same as No. 20 except
for dual wheels for easy
management. \$6.45; Postpeld \$6.85.



#### FAVORITE

A new Hudson Sprayer packed with extra-value features —new Saf-T-Lok design — extra-long hose—finest pump made. 1¾ gallons capacity.

\$10.35 Postpald \$10.85



#### BUGWISER

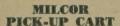
A sturdily constructed Hudson Compressed-Air-Sprayer. 21/4-gallon galvanized tank, 10-inch pump, 3-foot discharge equipment. Offers the greatest value at a most favorable price.

\$7.36 Postpaid \$7.75

#### EDGE-RITE POWER EDGER

No more back-breaking crawling on hands and kneet-no more pinched and aching fingers.

This versatile tool in a matter of seconds trims lawn grass along sidewalks, curbs and eround flower beds to give your yard that "landscaped look." May also be converted into a horizontal cutter to mow grass in those hard-toget-at places. \$24.95 Postpaid \$25.30



The all-purpose work saver. Front tilts right down to the ground for easy loading and un-loading. Carries shrubs, rolls of sod, leaves shes, and trash. Provides you with a convenient place to mix fertilizer with dirt (you use the cart itself). Can also be used to carry laundry to washline—and back to house again. A wonderful grocery cart. \$10.50 F.O.B. New Orleans.



#### VIGORO SPREADER

These spreaders take the work out of fertilizing lawn areas and reduce time and effort to a minimum. Assures more even dis-tribution. Available in four

Model BR Junior Model 25-lb, capacity 50-lb, capacity \$11.12 \$12.85 Postpaid Postpaid \$12.10 \$13.95

> Standard Model S 80- to 90-lb, capacity \$47.05 F. O. B. New Orleans

Special Model-110- to 125-lb. capacity, \$60.66 F. O. B. New Orleans

#### MATADOR SPRAYER

No. 43015-15-gellon tank. 1-h. p. engine. 0 to 250 pounds pressure 3 to 4 g.p.m. Furnished with 20 feet of 3/4" Kem-Oil "450" (oiland chemical-proof) spray hose and No. 3030 single nozzle adjustable spray gun, \$215.00.



No. 43034 30-gallon tank otherwise same as No. 43015. \$235.00

> Sprayer Prices F.O.B. New Orleans

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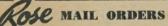
Charlotte Armstrong. See Illustration.

Chrysler Imperial. (Pat 1167). A smashing, rich crimson rose with oxblood red overtones. Each \$2.75; 3 for \$7.20. Forty-Niner. See illustration.

Helen Tranbel. (Pat. 1028). An outstanding sparkling pink. Each \$2.75; 3 for \$7.20.

K. T. Marshall. (Pat. 607). A vigorous grower producing open, clear, warm, sparkling pink blooms. Each \$1.75; 3 for \$4.65. Mojave. See illustration.

PEACE, Pat. 591 Each \$2.50; 3 for \$6.60



Mail orders for roses will be forwarded direct rom our grower to you insuring field freshness. All mail orders will be filled with No. 1, 2-year-old, field-grown BARE-ROOTED BUSHES.

Postpoid

Note: These prices are for all roses listed except where otherwise specified.

#### **EVERBLOOMING ROSES**

Better Times. HT. Glorious red color, prized for its long stems and pointed buds. Large blooms. Brisrcliff, HT. Large, deep rose-pink blooms, lighter on outer petals. Vigorous. free blooming. Caledonia. HT. One of the prettiest white roses we know. Both the long-pointed buds and the huge, double flowers are pure white, with exquisitely curved and infolded petals.

Condess de Sustage. HT. The clabular blooms are a second to the pretties of the

infolded petals.

Condesa de Sastago. HT. The globular blooms are a blend of rich yellow and copper-scarlet, making a striking combination as the flowers mature.

Crimson Glory, HT. Produces beautiful blooms of deep, wivid crimson color with a velvety texture. One of the highest rated hybrid tea roses.

The Decter, HT. Sparkling pink, pointed buds. One of the largest and most beautiful of all Roses. Very fragrant. Exceptionally fine.

Editer McForland, HT. The flowers are very large, deep sparkling pink in color, and are carried on long, strong stems on vigorous, upright bushes. One of the best pinks.

Betolle de Hellande. HT. Brilliant crimson-red blooms with enormous, well-arranged petals. Particularly beau-tiful when half open. Free bloomer. Delightfully fre-

Golden Charm. HT. Beautiful golden yellow, surpass-ing the popular Marechal Niel. The high-centered blooms are borne on strong, spreading plants with splendid foliage. Easy to grow.

splendid foliage. Easy to grow.

K. A. Viktoria. H.T. Perfectly formed, creamy white buds developing into snowy white blooms finted lemon at center. Delightfully fragrant and long lasting.

Mrs. Pierre S. du Pont. HT. The double blooms are a rich golden yellow with deeper shaded centers.

Peinsettia. HT. The most brilliant red Rose produced. The buds are ideal in form, long and pointed, and the color is close to a poinsettia-scarlet.

Press. H. Hoever. HT. A glorious Rose in a charming combination of cerise-pink, flame-scarlet and yellow. Rodionce. HT. Brilliant rose-pink buds opening into well-formed globular, very fragrant and long-lasting blooms.

FORTY-NINER, Pat. 792 Each \$2,50: 3 for \$6,60



Golden Charm





6 GREAT

Roses

For Only \$5.39

Mail Orders Only!

The Doctor





K. A. Viktorio

# Climbing Roses

Every garden should contain at least a few Climbing Roses. Contrary to popular belief, they are easier to grow than bush Roses.

Climbing Bloss. Hardy everblooming scar-let-red Roses. It is a vigorous climber covered with flowers until late Autumn. Each \$1.35; 3 for \$3.40.

Dr. J. H. Nicholas. (Pat. 457.) Hardy, everblooming plant. Flowers double, deep rose-pink, very fragrant. Blooms persist-ently all season. Each \$2.00; 3 for \$5.25.

Climbing Crimson Glory (Pat. 736). Bears rich crimson blooms, richly perfumed, on a vigorous climbing plant. Each \$2.50; 3 for \$6.60.

Paul's Scarlet Climber. Yery popular Climbing Rose. The large, vivid scarlet blooms, unequaled in brilliancy, are borne in large clusters of 3 to 20 in early spring.

Climbing Red Radiance. One of the finest climbers, producing fragrant, brilliant deep rose-red blooms.



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NEW ORLEANS 9, LOUISIANA



For our local customers, orders will be filled at our nursery with our No. 1, 2-year-old, field-grown PACKAGED & PARAFFINED ROSES. Sorry, we cannot accept mail orders on packaged roses.

LOCAL PACKAGED ROSE PRICES

Each ....\$1.20 3 for ....\$3.45 12 for ....\$13.20

Note: These prices are for all roses listed except where otherwise specified.

#### **EVERBLOOMING ROSES** (Cont.)

Red Radiance. HT. Brilliant deep rose-red. Flowers are globular in shape, very fragrant. The blooms come freely on splendid cutting stems.

Talisman. HT. Brilliant red and golden buds that open to beautifully shaped blooms of scarlet-orange and golden yellow. Vigorous grower.

#### FLORIBUNDA ROSES

Sometimes called "Fairy Roses" because of the dainty blooms. Low in growth. Continuous in bloom.

Floradora. Exquisitely formed buds of glowing orange-scarlet are carried in large sprays, opening into small camellia-like blooms.

Golden Salmon. Blazing orange blooms and a score of orange-scarlet buds.

Goldliocks. (Pat. 672.) Here is the long-awaited true golden-yellow floribunda. Produces the overall effect of a golden yellow mass. Each \$1.50; 3 fer \$3.70.

Improved Latayette. Glowing red blooms, deeply suf-fused vivid crimson. Fine bedding Rose; free-flowering.

Ma Perkins, (Pat. 1143.) Forms dainty buds which open to a delicate coral-pink full bloom. Each \$2.25; 3 for \$6.00.

Pinocchio. (Pat. 484.) An extremely hardy bush that bears a profusion of soft pink blooms tinted gold at base. Each \$1.50; 3 for \$3.90.

Red Pinocchio. (Pat. 812.) The buds are deep, sat-iny, carmine on outside of petals and bright carmine on inside. Each \$1.50; 3 for \$3.90.



CHARLOTTE ARMSTRONG, Plant Patent No. 455 Euch \$2,25; 3 for \$6,00

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